



SupplySide[®]
EAST

2018
EXHIBITOR
Service Kit

Secaucus, NJ
Meadowlands Exposition Center
April 10-11, 2018

east.supplysideshow.com

DEADLINES CHECKLIST

This **Deadlines Checklist** has been created to assist you in pre-show ordering and planning for a successful exhibitor experience. The dates listed are the absolute latest that forms can be received to be considered an advance order and receive applicable vendors' discounts. We recommend you order all services before the dates listed.

Use this page as a reminder to yourself to place orders and submit your forms. Be sure to retain a copy of all your transactions for your records.

DATE	TASK	FORM(S) LOCATION	COMPLETE
Now	Make Airline/Hotel Reservations	General Information	<input type="checkbox"/>
Now	Final Payment for Booth Space Deadline	Reference Your Invoice	<input type="checkbox"/>
Now	Register Exhibit Booth Personnel	Exhibitor Registration	<input type="checkbox"/>
Feb 13	Lead Retrieval/Badge Reader – Early-Bird Deadline	Experient	<input type="checkbox"/>
Feb 28	Lead Retrieval/Badge Reader – Advanced Deadline	Experient	<input type="checkbox"/>
April 2	Adv Shipments: 1st Day Warehouse Accepts Freight	SMG	<input type="checkbox"/>
March 26	Furnishings & Accessories	SMG	<input type="checkbox"/>
March 26	Material Handling	SMG	<input type="checkbox"/>
March 26	Graphics & Signs	SMG	<input type="checkbox"/>
March 26	Display Labor	SMG	<input type="checkbox"/>
March 26	Booth Cleaning - Advance Pricing	SMG	<input type="checkbox"/>
March 21	Telephone & Network Services - Advance Pricing	Big Red Pin	<input type="checkbox"/>
March 9	Designate an EAC (if applicable)	Rules & Regulations	<input type="checkbox"/>
April 8	Adv Shipments: Last Day Warehouse Accepts Freight	SMG	<input type="checkbox"/>
April 9-10	Move-In Starts at 8am	General Information	<input type="checkbox"/>
April 10	All Booths Must be set By 10am	General Information	<input type="checkbox"/>
April 10-11	SupplySide East exhibit opens	General Information	<input type="checkbox"/>

GENERAL INFORMATION

For all questions on Informa Exhibitions LLC policies, regulations and display guidelines, contact Vanessa Cruz at vanessa.cruz@informa.com

See the Official Contractors listing at the end of this section for questions regarding shipping, storage, labor, rental of utilities, furniture, carpet, special decorations.

EXHIBIT LOCATION

Meadowlands Exposition Center
355 Plaza Drive
Secaucus, NJ 07094

SHOW HOURS

Tuesday	April 10	10:30am – 4:00pm
Wednesday	April 11	10:30am – 3:30pm

EXHIBIT MOVE-IN

Monday	April 9	8:00am – 5:00pm
Tuesday	April 10	8:00am – 10:00am

DISMANTLING

Wednesday	April 11	3:30pm – 7:00pm
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To ensure all exhibitor materials are removed from the exhibit facility by this Exhibitor Move-Out deadline, please have all carriers check-in on Wednesday, April 11th by 6pm.

EXHIBITOR REGISTRATION HOURS

Monday	April 9	7:00am – 5:00pm
Tuesday	April 10	7:00am – 4:00pm
Wednesday	April 11	9:30am – 3:30pm

Please add the following to incoming shipments for proper delivery:

To: Name of Exhibitor and Booth #
For: Event Name
c/o SMG Exposition Services
Meadowlands Exposition Center
355 Plaza Drive
Secaucus, NJ 07094

BOOTH EQUIPMENT

Each 10' x 10' booth will be set with 8' high black back drape and 3' high black side drape. The booth will also include a complimentary 7" x 44" two-line identification sign. Electricity, furnishings, displays and any other items needed are the responsibility of the exhibitor.

GENERAL INFORMATION

PARKING

- All parking at MEC is free of charge. Valet parking is available.
- "No Parking" restrictions in fire lanes, service streets, loading dock areas or any other location posted "NO PARKING", will be strictly enforced. Unauthorized vehicles will be removed at the owner's expense.

PRIORITY PLACEMENT

Selection of exhibit space for SupplySide East will take place during your assigned appointment time in the Sales Office. More details will be sent to you prior to SupplySide East.

SECURITY

Uniformed Security Guards and Badge Checkers will be stationed throughout the exhibit halls on a 24-hour basis and will patrol the floor during non-show hours. Every reasonable effort is made to prevent losses. The final responsibility, however, lies with the exhibitor. It is advised items such as laptops, small monitors, or anything which is easily accessible/moveable NOT be left unsecured in a booth during the day or overnight. Private guards can be hired from the official security contractor, Meadowlands Exposition Center Security.

OFFICIAL CONTRACTORS

AUDIO VISUAL

Smart Source

Phone: 800.955.5171

Email: exhibitorsales@smartsourcerentals.com

<https://www.smartsourceshows.com/?ver=pcav&sc=ssea0418>

CATERING

In Thyme Special Events

Phone: 201.666.3353

Email: abassini@inthyme.com

ELECTRICAL

MEC Electric

Phone: 201.330.8227

Email: exhibitorservices@mecexpo.com

Fax: 201.330.1172

FLORAL

Spring Valley Floral

Phone: 845.268.7555

Email: maryann@springvalleyfloral.com

Fax: 845.268.6570

springvalleyfloral.com

GENERAL SERVICE CONTRACTOR (material handling, display labor, cleaning)

SMG

Phone: 201.330.8227

Email: expositionservices@mecexpo.com

Fax: 201.330.1586

<https://www.sslespweb.com/ESPWeb15/Login.aspx?cid=594572964>

Forgot your username and password? Contact exhibitorservices@mecexpo.com

GENERAL INFORMATION

HOUSING (hotel accommodations)

Experient

Email: suppliesideeastgroups@experient-inc.com

<https://registration.experientevent.com/ShowVGO183/Flow/EXH#/registrant//ExhibitingCompanySearch/>

Phone: 800-974-9786 (U.S. & Canada)

240-439-2969 (International)

LEAD RETRIEVAL (attendee badge scanning equipment rentals)

Experient

Email: jessica.quinteiro@experient-inc.com

exhibitor.experientswap.com

Phone: 888.889.4674

Fax: 301.694.3286

SECURITY (private booth security guard services)

Meadowlands Exposition Center Security

Phone: 201.330.8227

SHIPPING (domestic air freight and ground services)

SMG Exposition Services

Phone: 201.330.8227

Fax: 201.330.1586

SHOW MANAGEMENT (operational/regulation issues, questions)

Vanessa Cruz, SupplySide East

Email: vanessa.cruz@informa.com

Phone: 480.281.6042

TELEPHONE & INTERNET

Big Red Pin

Email: orders@bigredpin.com

bigredpin.com

Phone: 732.993.9765

Fax: 1.888.247.3471

UTILITIES AT CONVENTION CENTER (hanging signs, rigging, water, drain)

SMG

Phone: 201.330.8227

Fax: 201.330.1586

EXHIBITOR REGISTRATION

The badging system is essential to ensure safety and security at any event. Therefore, Show Management has instructed security personnel to allow only badged personnel within the exhibit area. Under no circumstances will anyone be allowed on the exhibit floor without proper show identification. We ask for your cooperation and attention in complying with this system; it is to the benefit of all concerned.

Complete badge registration and hotel booking here:

<https://registration.experientevent.com/ShowVGO183/Flow/EXH#/registrant//ExhibitingCompanySearch/%20>

If you've forgotten your password, choose to have your password sent to the show coordinator. For registration assistance contact suppliesideeastgroups@experient-inc.com or 800-974-9786. International registrants dial +1 240-439-2969

GENERAL INFORMATION

EXHIBITOR ALLOTMENTS

Exhibitors will receive 4 complimentary booth personnel badges per 10' x 10' (100 sq. ft.) exhibit space.

All approved show talent such as models, magicians, celebrities or any person hired to perform a service within the booth space and is not an employee of the exhibiting company may be issued a wristband to access the expo at the registration counter 30 minutes prior to the opening of the expo.

ATTENDEE LEAD FOLLOW-UP SYSTEM

Attendee badges can be scanned to help you quickly capture pertinent information for follow-up after the show. By ordering Experient's Lead Retrieval Unit, exhibitors are able to easily and accurately collect data from attendees in their booths. We recommend ordering this service in advance (early bird deadline is February 13, 2018, and the advanced deadline is February 28, 2018).

HOTEL & DESTINATION INFORMATION

See Exhibitor Registration section for link to complete hotel booking.

Always look for the Experient Official Housing Vendor seal when making hotel reservations. If you book with anyone else, you give up the benefits negotiated by our housing department, powered by Experient. Some companies claim that they work with Experient or SupplySide East are actually scammers without getting you a valid reservation- please use caution!

NOTICE REGARDING UNAUTHORIZED HOUSING PROVIDERS

Experient is the Official Housing Provider of SupplySide East. If you receive a phone call or email from any company or any other travel service, PLEASE DO NOT RESPOND!

Please report any unauthorized housing providers to Liz.Buskey@experient-inc.com. Please be assured that SupplySide East is committed to providing you quality services to make your show experience positive.

RULES & REGULATIONS

Exhibits are required to conform to the following rules and regulations. Exhibits must be in compliance prior to the end of exhibit set-up. These regulations will ensure all exhibitors, regardless of size, an equal opportunity, within reason, to present their product(s) in the most safe and effective manner possible.

In addition to the terms on the exhibit space contract your company signed, these rules are an integral part of our contract with you. If you have any questions or need an explanation of a regulation, please contact Vanessa Cruz, Exhibit Operations Manager at vanessa.cruz@informa.com

Rules and Regulations are subject to change.

AMERICANS WITH DISABILITIES ACT

Exhibitors must acknowledge their responsibilities under the Americans with Disabilities Act (ADA) to make their booth accessible to persons with disabilities. The key publications of concern to exhibitors are the ADA's Title III Regulations and Guidelines for Small Businesses. These can be viewed via <http://www.ada.gov/> Exhibitors with complex displays should pay special attention to the following conditions:

- Platforms and steps should not be used, or alternative access must be provided in the form of ramps with a grade of not more than one inch to one foot.
- The maximum rise for any run is 30 inches.
- Ramps with a rise of more than six inches, or a run longer than six feet, should have railings on both sides.
- Ramps must have edge protection in the form of curbs, walls or railings, and must have level landings at the bottom and top of each ramp.
- Rough or unfinished edges are not permitted.

Landings should be at least as wide as the ramp and should be at least five feet in length. Exhibitors shall also indemnify and hold harmless Informa Exhibitions LLC, SupplySide East, SMG and Meadowlands Exposition Center against cost, expense, liability or damage which may be incident to, arise out of, or be caused by Exhibitor's failure to have their booth comply with requirements under the Act.

AGE RESTRICTIONS

No one under of the age of 18 is allowed on the show floor without direct adult supervision at all times. At no time are persons under the age of 18 allowed on the show floor during move-in and move-out – even if supervised. This is strictly enforced. Young children (infants being held or children in strollers) can be admitted without a badge. All other children, regardless of age, require a badge. If not preregistered, they must register on-site; however, they are not charged the on-site registration fee. Children under the age of 18 are not permitted to attend sessions in classrooms. This can be disruptive to other attendees, the speaker(s) and the recording of the class.

AISLE SPACE

Aisles, passageways and overhead spaces remain strictly under the control of SupplySide East. No signs, decorations, banners, advertising matter or special exhibits may protrude into the aisle or encroach upon neighboring booths. Uniformed attendants, models and other employees must remain in the booths occupied by their employers. All advertising material must be distributed from the exhibitor's booth

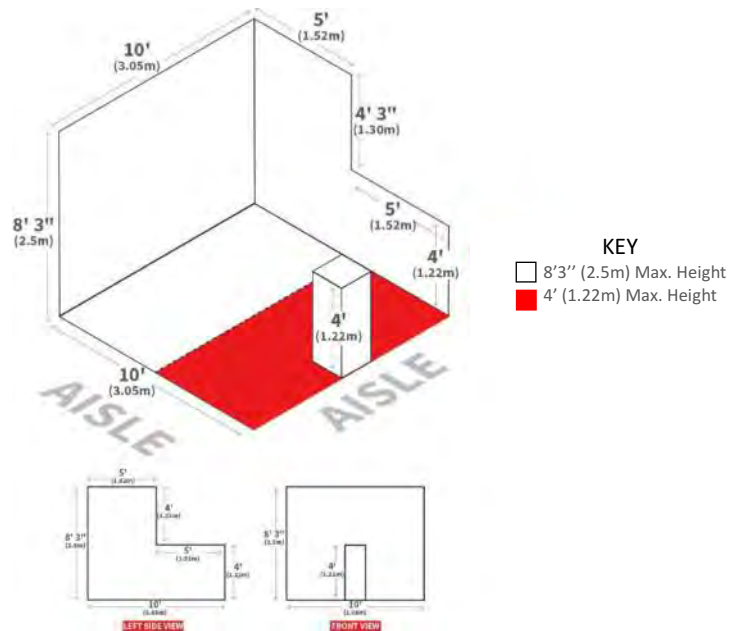
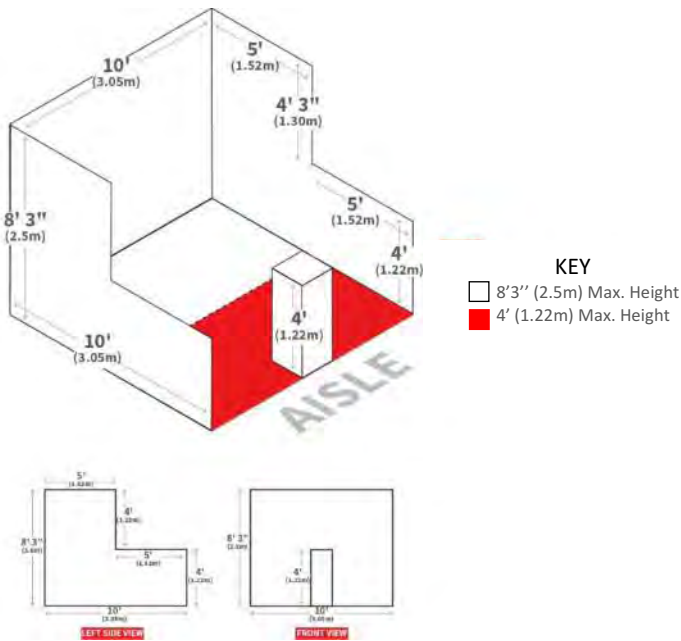
RULES & REGULATIONS

BOOTH SPECIFICATIONS

In-Line Booths

In-Line booths (also known as Linear Booths) have one or two sides exposed to an aisle and are generally arranged in a series along a straight line. (10ft x 10ft, 10ft x 20ft, etc.) (3.05m x 3.05m, 3.05m x 6.10m, etc.)

- **In-Line Booth:** Generally arranged in a straight line with neighboring exhibitors on their immediate right and left leaving only one side exposed to the aisle. Individual booths may be combined to form a larger In-Line booth space.
- **Corner Booth:** In-Line booth exposed on two sides with an immediate neighbor on one side (all guidelines for In-Line booths apply).
- **Rules:**
 - Exhibits must be constructed with enough space to allow for utility service at the rear of booth (back drape, rails, power drop).
 - Hanging signs are not allowed in In-Line Booths.
 - Pop-Up Tents are not allowed.
 - Front of booth – no items over 4ft (1.22m) in height can be within 5ft (1.52m) of aisle (red area of diagram) as it blocks sight line.
 - Rear of booth (maximum of 5ft (1.52m) from the back drape in a 10ft x 10ft (3.05m x 3.05m) booth cannot exceed 8ft 3in (2.5m) in height.
 - Any signage or side wall facing the neighbor cannot have any logo or identification facing the neighboring booth.
 - Any portion of an exhibit over 8ft 3in (2.5m) is not allowed and will have to be moved or removed.
 - When three or more In-Line booths are used in combination as a single exhibit space, the 4ft (1.22m) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth.

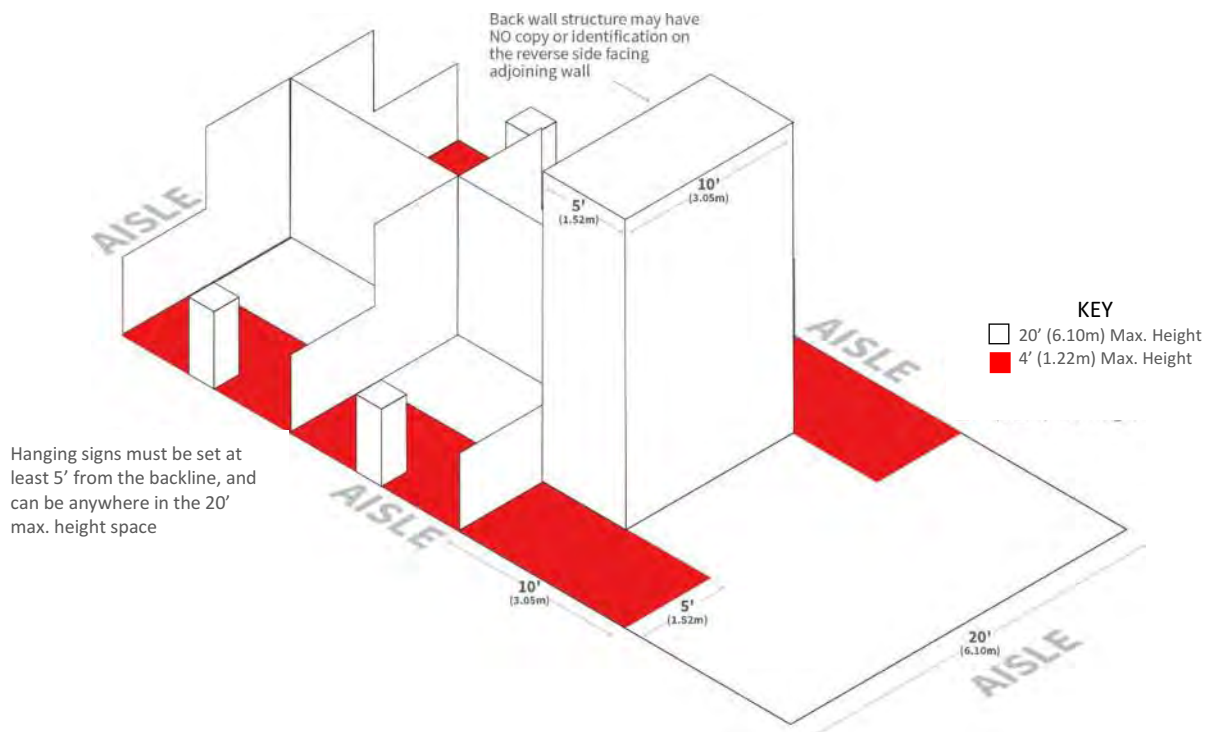


RULES & REGULATIONS

Peninsula Booths

Peninsula Booths are exposed to aisles on three sides and comprised of a minimum of four (10ft x 10ft) booths. There are two types of Peninsula Booths:

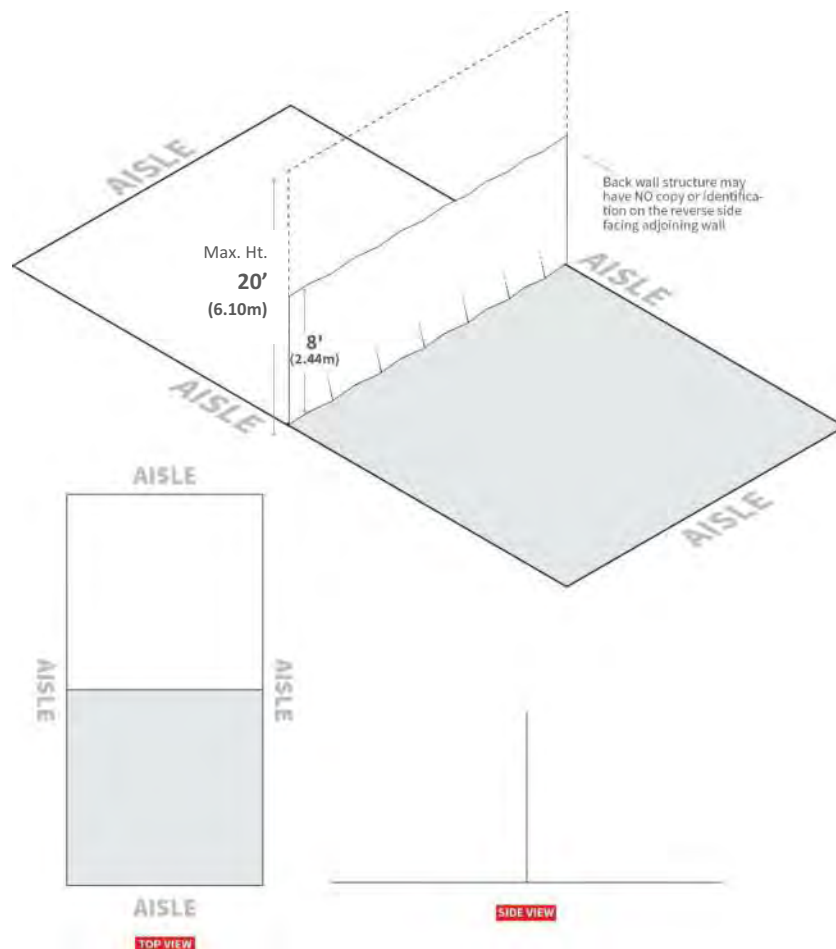
- **Peninsula Booth:** A (20ft x 20ft) (6.10m x 6.10m) booth that shares a side wall with two In-Line booths on the exhibitors back wall. Hanging sign is permitted.
 - Rules
 - Exhibits must be constructed with enough space to allow for utility service at the rear of booth (back drape, rails, power drop).
 - Pop-Up Tents are not allowed.
 - Hanging signs must be set back 10ft (3.05m) from the adjacent booth and no higher than 20ft (6.10m) from top of sign to the floor.
 - Twenty feet (20ft) (6.10m) is the maximum height allowance, including signage for the center portion of the back wall (where ceiling heights permit). Booth structure cannot exceed 20ft (6.10m) in height
 - When a Peninsula Booth backs up to two In-Line booths, the back wall is restricted to 4ft (1.22m) high within 5ft (1.52m) of each aisle, permitting adequate line of sight for the adjoining In-Line booths.
 - Any signage facing the neighbor (behind) cannot have any logo or identification facing the neighboring booth.
 - The center portion of the structure may extend from the back of the booth to the aisle.
 - Hanging Signs are allowed with approval.



20ft x 20ft (6.10m x 6.10m) Peninsula

RULES & REGULATIONS

- **Split Island Peninsula Booth:** Backs up to another Peninsula Booth, the two booths share a common back wall drape 8ft 3in (2.5m) high, 20ft x 20ft or larger. Hanging sign is permitted.
 - Rules
 - Exhibits must be constructed with enough space to allow for utility service at the rear of booth (back drape, rails, power drop).
 - Pop-Up Tents are not allowed.
 - Hanging signs must be set back 10ft (3.05m) from the adjacent booth and no higher than 20ft (6.10m) from top of sign to the floor.
 - Booths share a backwall drape of 8ft 3in (2.5m) high.
 - Any signage facing the neighbor (behind) cannot have any logo or identification facing the neighboring booth.
 - Hanging Signs are allowed with approval.



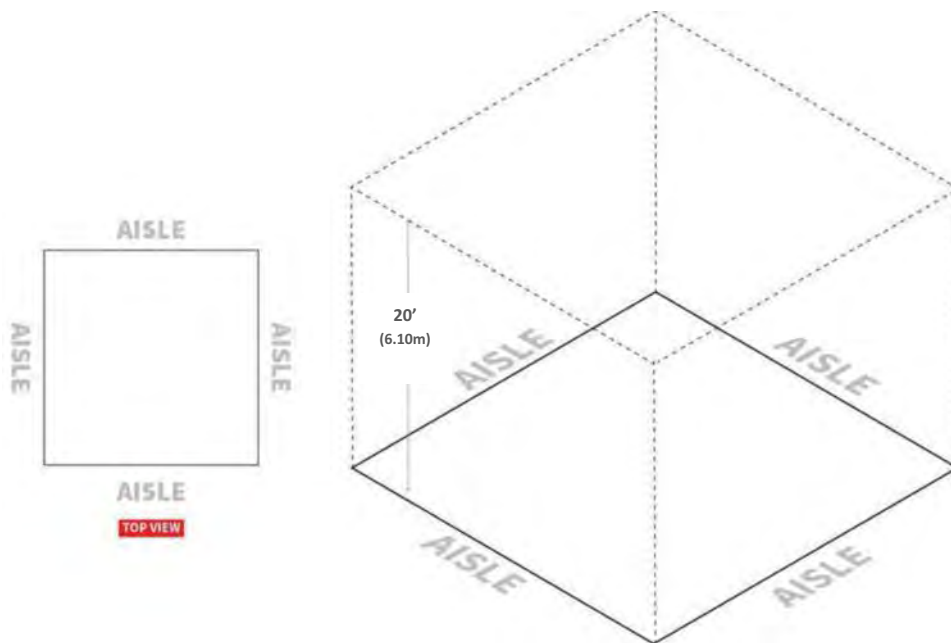
20ft x 20ft (6.10m x 6.10m) Split-Island Peninsula

RULES & REGULATIONS

Island Booth

Exhibit space enclosed by aisles on all four sides of the booth space. Island booths do not include drapery. Drapery can be ordered at an additional cost from the Official Service Contractor if needed. Hanging sign is permitted.

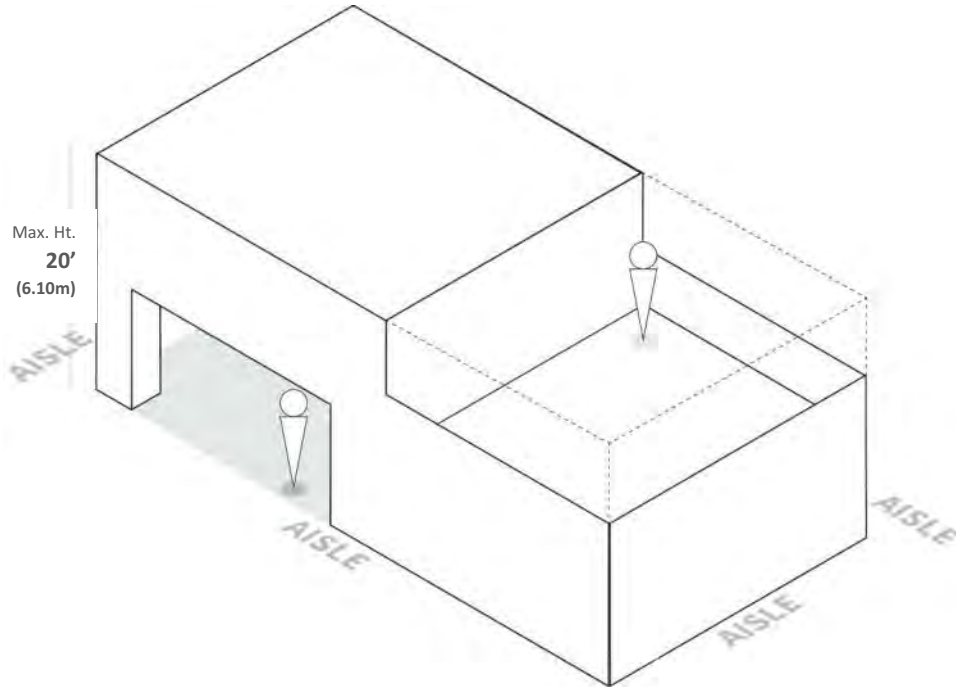
- Rules
 - Exhibitors are prohibited from installing roofed or multi-story exhibit booths (double-deck) without advance written approval from Show Management and Fire Marshal.
 - Hanging signs are allowed with approval.
 - Booth structure cannot exceed 20t (6.10m) in height.
 - Hanging sign cannot exceed 20ft (6.10m) in height from the top of the sign to the floor.



20ft x 20ft (6.10m x 6.10m) Island Booth

- **Multi-Story Booth:** Exhibit spaces that have a 2nd-story. All multi-story exhibits, regardless of whether people will occupy the upper area or not, and all exhibit fixtures must have drawings available for inspection at all times.

RULES & REGULATIONS



40ft x 20ft (12.20m x 6.10m) Multi-Story Booth

CARPET/FLOORING

All booths REQUIRE carpet/ flooring. (If carpet is not included with booth space, it can be rented through the Official Service Contractor. Exhibitors may also bring their own flooring.) Storage: Fire regulations prohibit storage behind drapery. One day's storage/supplies can be in the booth, additional storage /supplies must be ordered from the Official Service Contractor at an additional cost.

DOOR PRIZES/EXHIBITOR GIVEAWAYS

Exhibitors are allowed to register attendees for prizes and giveaways. All activity must take place within the confines of the exhibitor's booth. NO announcements over the public address system will be allowed for such activities.

FASTENING MATERIALS TO BUILDING

Decorations, signs, banners, etc., may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, walls, doors, columns or painted surfaces. No holes may be drilled, cored or punched in the Ballroom walls or floors. Exhibitors will be billed to repair any damages caused by fastening materials to the building and any damages caused to the exhibit floor.

GOOD TASTE AND THE RIGHTS OF OTHERS

Show Management may require any exhibitor to make changes in his or her exhibit if, in Show Management's opinion, the exhibit does not conform to prevailing standards of good taste. Changes will also be required if the exhibit interferes with the rights of others.

RULES & REGULATIONS

GRATUITIES

Convention Center and union labor employees are not permitted to accept gratuities of any kind. If you are solicited for a tip by any individual, please report the incident to Show Management.

HANGING SIGNS AND CEILING RIGGING

- **Hanging Signs:** An exhibit component suspended above or displayed on top of an exhibit for the purpose of displaying graphics or identification. Hanging signs will only be permitted in Island Booths, Peninsula Booths and Split Island Peninsula Booths (20x20 or larger). Hanging signs are not permitted over In-Line Booths
 - Height: Hanging identification signs and graphics will be permitted to a maximum height of 20ft (6.10m) (where ceiling heights allow) from the top of the sign to the floor. Hanging signs must be set back 10ft (3.05m) from adjacent booths.
 - Intent: Hanging signs are part of the overall exhibit presentation. All identifying signs, whether suspended from the ceiling (hung) or attached to the exhibit fixture (ground supported), will be permitted to a maximum height of 20ft (6.10m).
 - Please contact your Official Service Contractor to order rigging and confirm service availability. All Hanging Signs must be shipped to the Official Service Contractor's advanced warehouse prior to the event to receive discount pricing. Signs shipped direct to show site may not be able to be hung.

Signs hung without approval will be removed at the exhibitor's expense.

- **Lighting/Truss:** Hanging truss or suspending lights from facility ceiling requires approval. Exhibitors intending to use hanging light systems should include those items when submitting drawings for approval. No overhead lighting is allowed outside the boundaries of the exhibit space.

NON-EXHIBITING COMPANIES/SUITCASING

There are suppliers who will attend SupplySide East 2018, but do not exhibit. Some non-exhibiting suppliers may attempt to "suitcase" the Show, to approach attendees and exhibitors for the purpose of selling their product in the aisles. Suite-casing is the act of soliciting business in the aisles during the exhibit or in other public spaces, including another company's booth or a hotel lobby. This practice is prohibited by SupplySide East and Show Management. Anyone observed approaching buyers in the aisle or in an exhibitor's booth, who is not a legitimate exhibitor, should be reported to Show Management. This will be strictly enforced with the intent of preserving the integrity of the Show and maintaining a good relationship between buyers and exhibitors.

PHOTOGRAPHY REGULATIONS

Exhibitors must authorize all photographs of their booth!

Photography and/or filming of any display or product other than the exhibitor's own is prohibited unless permission has been obtained from SupplySide East Show Management and the firm whose booth is being photographed/ filmed. The exemption to this is the SupplySide East official photographer. Any imagery collected by this photographer (who will be properly badged and identified) will be used for the sole purpose of SupplySide East 2018 promotion.

PRODUCT DEMONSTRATIONS

All displays, product demonstrations, and sales activities in the exhibit hall must be kept within the confines of your contracted booth space. Selling in the aisles, hosting audiences in the aisles, booth encroachment into the aisles, distributing literature in the aisles, etc., will not be tolerated. This is not only unfair to your fellow exhibitors, but blocking aisles creates a potentially unsafe situation which could lead to the show floor being shut down by the fire marshal. Please be considerate to your fellow exhibitors – refrain from soliciting their business during show hours (when they are trying to make a sale).

RULES & REGULATIONS

PROTECTION OF PROPERTY

Show Management will provide general perimeter security. Exhibitors must make provisions for the safekeeping of their goods before the opening, during and after the closing of the show. No responsibility is assumed by Show Management, or any of its contractors, for lost or damaged merchandise. Exhibitors must insure their goods at their own expense. Exhibitors can order security for their booth by contacting Meadowlands Exposition Center Security at (201) 330 – 8227.

POP-UP TENT

Pop-Up Tents are collapsible frames with four legs and a canvas cover. Pop-Up tents are not allowed.

SUBLETTING

No exhibitor may assign, sublet or apportion any of their contracted exhibit



2018

April 10-11
Meadowlands Exposition Center
Secaucus, NJ

CERTIFICATE OF INSURANCE GUIDELINES

Exhibitors

All exhibitors must carry and maintain insurance. These requirements are stated in the terms and conditions section of the booth contract. Our requirements are as follows:

1. Exhibitor shall carry and maintain during the period of the Expo, including move-in and move-out days, and at its sole cost and expense, personal injury and proper damage coverage under policy of general public liability insurance.
2. The policy must have limits of at least \$1,000,000 combined single limit for bodily injury and property damage
3. The policy must name Informa Exhibitions LLC (2020 N. Central Ave, Suite 400, Phoenix, AZ 85004) as Certificate Holder and as an additional insured.
4. List show name- SupplySide East in the Description of Operations.

EAC (Exhibitor Appointed Contractors)

Please see SMG's Service Contractor form.

PROGRAM DESCRIPTION

This program has been designed for exhibitors and/or vendors who are selling, displaying, demonstrating or promoting their products or services at trade or consumer shows produced by Informa Exhibitions.

Coverage is provided by a carrier rated A+ (Superior) by A.M. Best Company.

INELIGIBLE OPERATIONS

Operations not eligible for this program include, but are not limited to the following:

- Alcoholic beverages - selling or furnishing
- Animals
- Auto parts (mechanical)
- Body piercing or permanent tattooing
- Christmas tree retail lots
- Contractors (lighting, stage, sound, etc.)
- Cryogenic chambers/therapy
- E-commerce selling
- Fire safety equipment
- Fireworks sales & displays
- Haunted attractions
- Hot wax impressions
- Leasing/rental operations
- Mazes (corn, hay, fence)
- Medical testing
- Motorsports activities
- Nutritional or health supplements, except for informational and display purposes
- On-site installation, service or repair of products
- On-site equipment sales & rental
- Oxygen or aromatherapy bars
- Paintball equipment/accessories
- Photographers (unless a home-based wedding photographer)
- Protective equipment or apparel
- Storefront operations
- Tobacco products (including e-cigarettes/vapor products)
- Toys (for ages 4 and under)
- Unmanned aircraft systems (e.g.: drones, RC aircrafts)
- Vehicles in motion
- Watercraft exhibits on water
- Weapon sales
- Weight loss plans or products, except for informational and display purposes
- Wholesale business operations

This brochure is for illustrative purposes only and is not a contract of insurance. You must refer to the actual policy for complete information regarding coverage terms, conditions and exclusions as they may change from one coverage period to the next. You may request a copy of the full policy by submitting a written request to us.

ELIGIBLE OPERATIONS

- Antiques & collectibles
- Apparel & accessories
- Arts & crafts
- Auto/vehicle accessories (non-mechanical)
- Candles
- Caterers
- Celebrity, mascot or character appearances
- Cleaning accessories & products
- Exercise equipment
- Floral
- Food, drink or produce sales
- Game trailers or booths
- Gift wrap booths
- Hardware sales
- Health & beauty products
- Home based vendors (caterers, DJs, florists, ice sculptors, decorators, photographers/videographers)
- Kitchen or cookware accessories or appliances
- Lawn & garden equipment
- Literature distribution
- Micro reality race tracks
- Motorized equipment – static display
- Product demonstrations
- Product or service displays
- Souvenir sales
- Sports or camping equipment
- Toys (for ages 5 and over)
- Vehicle/boat display - static only

WAYS TO ENROLL FOR COVERAGE

Submit this enrollment form, with payment, to K&K.



FAX 1-260-459-5502



MAIL

Regular:
K&K Insurance
Event RPG
P.O. Box 2338
Fort Wayne, IN 46801-2338

Overnight:
K&K Insurance
Event RPG
1712 Magnavox Way
Fort Wayne, IN 46804



QUESTIONS Call 1-800-328-2317

FOR SERVICE REQUESTS ONLY



E-MAIL info@eventinsurance-kk.com

EXCLUSIONS

The following represent only some of the exclusions contained in this policy.

- Abuse, molestation, harassment or sexual conduct
- All operations listed as ineligible
- Amusement devices (e.g.: rides, slides, inflatables, bungees, climbing walls, dunk tanks-does not apply to structures that are not designed to bounce on, slide on, ride on or tunnel through)
- Animals (injury or death to any animal or injury, death, or property damage caused by your animal)
- Asbestos
- Employment-related practices
- Fireworks
- Fungi or bacteria
- Lead
- Nuclear energy liability
- Violations of statutes that govern emails faxes, or phone calls or other methods of operations

COVERAGES AND LIMITS

Commercial General Liability	
Each Occurrence	\$ 1,000,000
General Aggregate (other than Products-completed Operations)	\$ 5,000,000
Products-completed Operations Aggregate	\$ 1,000,000
Personal and Advertising Injury	\$ 1,000,000
Damage to Premises Rented to You	\$ 300,000
Medical Expense	\$ 5,000
Cost	
Coverage is available per single event. 100% of the cost is fully earned at the inception date and is not refundable in the event of cancellation. Cost is based upon size of booth and includes a \$20 Informa Exhibitions administration fee and a \$15 Risk Purchasing Group fee.	
0 - 100 sq. ft.	\$ 188.00
101 - 200 sq. ft.	\$ 265.00
201 - 300 sq. ft.	\$ 304.00
301 - 400 sq. ft.	\$ 343.00
401 - 500 sq. ft.	\$ 382.00
501 - 600 sq. ft.	\$ 421.00
If your booth is larger than 600 square feet, please contact our office at 1-800-328-2317.	

Commercial General Liability with Broadening Endorsement – coverage which protects the insured against liability claims for bodily injury and property damage arising out of premises, operations, products and completed operations and personal and advertising injury.

FREQUENTLY ASKED QUESTIONS

1. How soon does coverage start? When will we receive proof of coverage?

Coverage can be bound the date after we receive a completed enrollment form and the appropriate premium. Please allow adequate time for us to process your enrollment form and issue certificates.

2. When should we make our coverage effective?

The effective date is the date you need your insurance to start. Coverage will be in effect for the time period selected, but cannot exceed more than one month, per event.

3. Can I apply for coverage over the phone?

Unfortunately, we are unable to take your information over the phone at this time. You can apply for coverage by completing an enrollment form and submitting it to us via fax or mail.

4. What is a general aggregate?

The general aggregate is the maximum amount to be paid out in any policy period for all losses.

5. Will we receive a policy after submitting the enrollment form?

You will receive a certificate of insurance as proof of coverage. Coverage is offered exclusively through Sports, Leisure and Entertainment Risk Purchasing Group (RPG). The RPG receives a master policy from the company. Submission of this enrollment form confirms your desire to receive coverage through the RPG. Each member receives their own certificate of insurance as their evidence of coverage. The limits of insurance apply individually to each insured member organization-there are no shared limits of liability with any other members. A copy of the RPG master policy can be requested in writing to: K&K Insurance Group, Inc., 1712 Magnavox Way, Fort Wayne, IN 46804.



Enrollment Form - Informa Exhibitions Trade Show & Consumer Show Exhibitors

Valid for effective dates from 1/1/18 through 12/31/18

Completion of this enrollment form confirms your desire to obtain insurance through the Sports, Leisure and Entertainment Risk Purchasing Group. A risk purchasing group (RPG) provides group purchasing power for similar risks resulting in potential advantageous coverage terms, competitive rates, risk management bulletins, and rewards for favorable group loss experience. An RPG administration fee may be charged. The submission of this enrollment form and/or the acceptance of payment does not guarantee coverage. Certain operations are not eligible for coverage by this program. We reserve the right to decline any request for coverage.

- TO AVOID PROCESSING DELAYS, PLEASE:**
1. Complete all sections (print legibly)
 2. Sign and date where required
 3. Remit completed enrollment form (pages 3-8) with payment

GENERAL INFORMATION

I am a new account I am renewing my coverage

Full legal name of business: _____

Note: This is the name that will appear on your Certificate of Insurance. If your company is a Sole Proprietorship, then this will be your personal name or DBA.

Applicant is a: Sole Proprietorship Limited Liability Co. Corporation Partnership
 Other (describe): _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Contact name: _____ Phone: (____) _____

Cell: (____) _____ Fax: (____) _____

E-mail: _____ Website: _____

DATES

Coverage can begin the day after the completed enrollment form and premium are received and approved by K&K, or on a later date you specify below.

Requested coverage dates: ____ / ____ / ____ to ____ / ____ / ____

Notes

- Coverage dates cannot exceed one month
- The effective date should be the day after the completion of this form or a future date
- Expiration date should be the day after event ends. Coverage expires at 12:01 A.M.

EVENT INFORMATION

1. Total square footage of your exhibit space: _____

2. Check the event you will be attending. Please check only one event. A separate enrollment form is required for each event.

SupplySide East 2018 - Meadowlands Exposition Center, Secaucus, NJ - April 10-11, 2018

SupplySide West 2018 - Mandalay Bay Hotel, Las Vegas, NV - November 8-9, 2018

K&K Insurance Group, Inc. • P.O. Box 2338 • Fort Wayne, IN 46801-2338 • 1-800-328-2317 • Fax 1-260-459-5502
www.kandkinsurance.com

K&K Insurance Group, Inc. is a licensed insurance producer in all states (TX license #13924); operating in CA, NY and MI as K&K Insurance Agency (CA license #0334819)

BUSINESS INFORMATION

1. Check all that apply regarding your type of operations:
 - Selling products/services
Describe product/service: _____
 - Distribution of literature and/or display only
Describe product/service being displayed/information being provided: _____

2. Select one of the following that best describes your business operations:
 - Customers can walk up to your booth, exhibit, tent, trailer, etc.
Examples:
 - You are a food trailer and customers walk up to your window to obtain their food and they walk away. You do not provide seating
 - You are a game trailer and you open up the side of the trailer and customers play a game while standing outside of your trailer
 a. Provide your # of units (e.g.: trailer, push cart, table): _____
 - Customers are able to walk in, through and around your booth, exhibit, tent, trailer, etc.
Examples:
 - You are a food vendor that also provides seating for your customers
 - You are a game trailer and customers enter your trailer to play games
 a. Provide your total square footage: _____

PROGRAM COST

Please check the premium that corresponds with your booth size. Cost includes a \$20 Informa Exhibitions administration fee and a \$15 Risk Purchasing Group fee. Informa Exhibitions will automatically be provided an additional insured certificate. Should you have additional certificate requests, please contact us for a certificate request form to complete.

\$ 1,000,000 Commercial General Liability Limit						
Booth Size	100 Sq. Ft.	101-200 Sq. Ft.	201-300 Sq. Ft.	301-400 Sq. Ft.	401-500 Sq. Ft.	501-600 Sq. Ft.
Cost	<input type="radio"/> \$ 188.00	<input type="radio"/> \$ 265.00	<input type="radio"/> \$ 304.00	<input type="radio"/> \$ 343.00	<input type="radio"/> \$ 382.00	<input type="radio"/> \$ 421.00

Contact us for operations with more than 600 sq. ft.

COVERAGE EXCLUSIONS

The following exclusions are contained in the commercial general liability coverage provided by this program: Abuse, molestation, harassment or sexual conduct; Aircraft/hot air balloon; Airport (the ownership, operation, maintenance, or use of any airfield or airport facility or premises. This exclusion does not apply to concessionaires, exhibitors, or vendors selling, displaying, demonstrating or promoting their products or services at any airfield or airport facility or premises); Amusement devices - the ownership, operation, maintenance or use of: any mechanical or non-mechanical ride, slide or water slide, any inflatable recreational device, any bungee operation or equipment, any vertical device or equipment used for climbing – either permanently affixed or temporarily erected, or dunk tank. Amusement devices do not include any video or computer games or structures that are not designed to bounce on, slide on, or tunnel through); Animals (injury or death to any animal, or injury, death or property damage caused by an animal owned, rented or hired by you); Asbestos, Commercial general liability standard exclusions (CG 0001 04/13 edition); Employment-related practices; Fireworks; Fungi or bacteria; Lead; Nuclear energy liability; Performers; Rodeos; Saddle animal; Snowmobile; Violation of statues that govern emails, faxes, phone calls or other methods of operation; Those operations listed as ineligible: Alcoholic beverages - selling or furnishing; Animals, Auto parts (mechanical); Body piercing or permanent tattooing; Christmas tree retail lots, Contractors (lighting, stage, sound, etc.); Cryogenic chambers/therapy; E-commerce selling; Fire safety equipment; Fireworks sales and displays, Haunted attractions; Hot wax impressions; Leasing/rental operations; Mazes (corn/hay/fence); Medical testing; Motor sports activities; Nutritional or health supplement products, except for informational and display purposes; On-site installations, service or repair of products; On-site equipment sales and rental; Oxygen or aromatherapy bars; Paintball equipment/accessories; Photographers (unless a home-based photographer); Protective equipment or apparel; Storefront operations; Tobacco products (including e-cigarettes/vapor products); Toys (for ages 4 and under); Unmanned aircraft systems (e.g.: drones, RC aircrafts) Vehicles in motion; Watercraft exhibits on water; Weapon sales; Weight loss plans or products, except for informational and display purposes; Wholesale business operations

Warranty, Compensation & Electronic Disclosure and Consent
PLEASE READ, COMPLETE #9 BELOW, AND SIGN ON PAGE 6

Electronic Signature Disclosure and Consent

The Electronic Signatures in Global and National Commerce Act (15 U.S.C. § 7001, et seq.) provides that a signature, contract or other record may not be denied legal effect, validity or enforceability solely because it is in electronic form or because an electronic signature was used in a transaction.

K&K Insurance Group (K&K), whether on its own behalf, and/or on behalf of an insurer and/or third parties, may utilize the internet, email, cloud services, digital storage, digital media or similar electronic means to transmit Policy Documents to its clients. This Agreement informs you of your rights when we are delivering and you are receiving such documents from us electronically.

By agreeing to proceed with this transaction, you acknowledge and consent to the following:

1. I hereby voluntarily consent to proceeding with this transaction, and all subsequent actions related to this transaction, electronically.
2. I understand that further documents relating to this insurance purchased through K&K, including but not limited to correspondence, communications, confirmations, requests for premium payments and policy documents, may, to the extent permitted by law, be transmitted by electronic means to me, including by e-mail sent to the e-mail address I have provided as part of this transaction and/or my on-line registration. I consent to such documents being provided to me electronically.
3. Notwithstanding paragraph 2, any notice of cancellation shall be sent to me by mailing to the address I have provided as part of my registration and/or application for insurance, or to such other address for which I have provided notice pursuant to the terms of the policy.
4. Any change or revision to the e-mail address or other electronic contact information which I have provided as part of this transaction and/or my on-line registration process shall be requested by me by logging onto this website, or by mailing a written notice to: K&K Insurance; 1712 Magnavox Way; Fort Wayne, IN 46804.
5. I understand that I have the right to obtain a paper copy of any electronic record provided to me pursuant to this transaction or any subsequent transaction involving my coverage by mailing a written request to the address provided in paragraph 4.
6. In order to access the electronic records provided, the following hardware and software are required: (a) a personal computer or other device through which Internet access is available, (b) an Internet connection, (c) an e-mail account with an Internet service provider, and (d) Adobe Acrobat Reader.
7. I understand that I have the right and option to withdraw my consent to the receipt of further electronic documents at any time, by mailing a written request to the address provided in paragraph 4. By withdrawing my consent to electronic delivery of documents I understand that I will receive a paper copy of future policy documentation.
8. Information relating to this transaction is subject to the terms of our privacy statement, a copy of which is provided at www.kandkinsurance.com.
9. DOCUMENT DELIVERY. After this enrollment form is approved, you will receive a certificate of insurance showing evidence that coverage has been bound. When submitted through an insurance agent or broker, this coverage document will only be delivered to them. Additional certificate requests will be issued to the same person. Please select only one option.

E-mail to: _____ attn: _____
(selecting this option confirms your email delivery of documents. See Electronic Consent section of enrollment form)

Fax to: _____ attn: _____

Mail to: _____ attn: _____

IMPORTANT INFORMATION. PLEASE READ AND SIGN.

Warranty and Disclosure Statement: I understand that the insurance company, in determining whether to provide insurance coverage, will rely on the information contained in this form and all other information being submitted. I hereby warrant, represent and confirm that, to the best of my knowledge, all information provided is complete, true and correct.

I am aware that the insurance company expects accurate reporting for my premium calculation. I understand that my book and records may be examined or audited by the insurance company at any time during the coverage period and up to three years thereafter. Intentional misrepresentation or misreporting may jeopardize coverage. We reserve the right to decline/void any ineligible coverage.

I further acknowledge that, I have reviewed all information provided with this enrollment form and understand the exclusions which apply, as well as the activities and operations for which coverage is not provided. The information I provided on this enrollment form becomes a part of the insurance contract.

Compensation and Other Disclosure Information: K&K Insurance Group, Inc. ("K&K") is an insurance producer licensed in your state. Insurance producers are authorized by their license to confer with insurance purchasers about the benefits, terms and conditions of insurance contracts; to offer advice concerning the substantive benefits of particular insurance contracts; to sell insurance; and to obtain insurance for purchasers. The role of the producer in any particular transaction involves one or more of these activities. Compensation will be paid to the producer, based on the insurance contract the producer sells. Depending on the insurer(s) and insurance contract(s) the purchaser selects, compensation will be paid by the insurer(s) selling the insurance contract or by another third party. Such compensation may vary depending on a number of factors, including the insurance contract(s) and the insurer(s) the purchaser selects. In addition, K&K may charge a fee for administrative services. Your signature on your application, quote form, check, credit card and/or other authorization for payment of your premium, will be deemed to signify your consent to and acceptance of the terms and conditions including the compensation, as disclosed above, that is to be received by K&K. The insurance purchaser may obtain information about compensation expected to be received by the producer based in whole or in part on the sale of insurance to the purchaser, and compensation expected to be received based in whole or in part of any alternative quotes presented to the purchaser by the producer, by emailing a written request to warranty@kandkinsurance.com.

In addition, premiums paid by clients to K&K for remittance to insurers, client refunds and claim payments paid to K&K by insurance companies for remittance to clients are deposited into fiduciary accounts in accordance with applicable insurance laws until they are due to be paid to the insurance company or Client. Subject to such laws and the applicable insurance company's consent, where required, K&K will retain the interest or investment income earned while such funds are on deposit in such accounts.

In placing, renewing, consulting on or servicing your insurance coverages K&K and its affiliates may participate in contingent commission arrangements with insurance companies that provide for additional contingent compensation, if, for example, certain underwriting, profitability, volume or retention goals are achieved. Such goals are typically based on the total amount of certain insurance coverages placed by K&K with the insurance company or the overall performance of the policies placed with that insurance company, not on an individual policy basis. As a result, K&K may be considered to have an incentive to place your insurance coverages with a particular insurance company. Where K&K participates in contingent commission arrangements with insurance companies, K&K may be entitled to additional commission in the range of 0 to 5% depending upon whether and when specified thresholds are achieved.

Our liability to you, in total, for the duration of our business relationship for any and all damages, costs, and expenses (including but not limited to attorneys' fees), whether based on contract, tort (including negligence), or otherwise, in connection with or related to our services (including a failure to provide a service) that we provide in total shall be limited to the lesser of \$2,500,000 or the singular annual limit of the policy of insurance procured by us on your behalf from which your damages arise.

This liability limitation applies to you, our client, and extends to our client's parent(s), affiliates, subsidiaries, and their respective directors, officers, employees and agents (each a "Client Group Member" of the "Client Group") wherever located that seek to assert claims against K&K, and its parent(s), affiliates, subsidiaries and their respective directors, officers, employees and agents (each a "K&K Group Member" of the "K&K Group"). Nothing in this liability limitation section implies that any K&K Group Member owes or accepts any duty or responsibility to any Client Group Member.

If you or any of your Group Members asserts any claims or makes any demands against us or any K&K Group Member for a total amount in excess of this liability limitation, then you agree to indemnify K&K for any and all liabilities, costs, damages and expenses, including attorneys' fees, incurred by K&K or any K&K Group Member that exceeds this liability limitation.

Aon Corporation, our ultimate parent company, and its affiliates have from time to time sponsored and invested in insurance and reinsurance companies. While we generally undertake such activities with a view to creating an orderly flow of capacity for our clients, we also seek an appropriate return on our investment. These investments, for which Aon is generally at-risk for potential price loss, typically are small and range from fixed-income to common stock transactions. In such case, the gains or losses we make through your investments could potentially be linked, in part, to the results of treaties or policies transacted with you. Please visit the Aon website at http://www.aon.com/market_relationships for a current listing of insurance and reinsurance carriers in which Aon Corporate and its affiliates hold any ownership interest.

Applicant business/event name (from page 3): _____

Applicant or agent signature: _____ **Date:** _____

Printed name: _____ **Title:** _____

If an agent: Check here to acknowledge you are signing on behalf of the named insured

AGENTS: YOU MUST CONTINUE TO NEXT PAGE AND COMPLETE AGENT WARRANTY SECTION
Enrollments cannot be accepted unless this section is completed

AGENTS:

Please complete the information below.

Agency name: _____ Agent/contact name: _____
 Agency complete mailing address: _____
 Agency telephone: (_____) _____ Agency fax: (_____) _____
 Agent/contact e-mail address: _____ Tax I.D. _____

I represent and warrant as an insurance producer that I currently maintain, and will maintain, all individual, corporate or agency licenses or permits to conduct insurance business in the state coverage for this insured is being written. I further represent and warrant that I currently maintain errors and omissions insurance with a minimum limit of \$1,000,000 for myself, my officers, and employees. If requested by K&K, I will provide K&K with reasonably satisfactory evidence of all of the above mentioned items.

I understand there are no commissions included in this program unless purchased online at eventinsurance-kk.com. A fee may be separately charged, subject to state insurance regulations. Fees cannot be included in the payment remitted to us.

I understand that agents do not have authority to issue binders or a certificate of insurance on behalf of this program.

Agent signature: _____ **Date:** _____

Applicable in AL, AR, DC, LA, MD, NM, RI and WV

Any person who knowingly (or willfully)* presents a false or fraudulent claim for payment of a loss or benefit or knowingly (or willfully)* presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. *Applies in MD Only.

Applicable in CO It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies.

Applicable in FL and OK Any person knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony (of the third degree)*. *Applies in FL Only.

Applicable in KS Any person who knowingly and with intent to defraud, presents, causes to be presented or prepares with knowledge or belief that it will be presented to or by an insurer, purported insurer, broker or any agent thereof, any written, electronic, electronic impulse, facsimile, magnetic, oral, or telephonic communication or statement as part of, or in support of, an application

for the issuance of, or the rating of an insurance policy for personal or commercial insurance, or a claim for payment or other benefit pursuant to an insurance policy for commercial or personal insurance which such person knows to contain materially false information concerning any fact material thereto; or conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act.

Applicable in KY, NY, OH and PA Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties* (not to exceed five thousand dollars and the stated value of the claim for each such violation)*. *Applies in NY Only.

Applicable in ME, TN, VA and WA It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties (may)* include imprisonment, fines and denial of insurance benefits. *Applies in ME Only.

Applicable in NJ Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

Applicable in OR Any person who knowingly and with intent to defraud or solicit another to defraud the insurer by submitting an application containing a false statement as to any material fact may be violating state law.

PAYMENT OPTIONS

Submit a completed enrollment (including signed Warranty Statement) and payment to:

Applicant business name: _____ Effective date: _____

PAY BY ACH (Bank Account):

• **E-mail** info@eventinsurance-kk.com

or

• **Fax** 1-260-459-5502

I (we) authorize K&K Insurance Group to initiate a single electronic debit from the account shown below:

Name on Bank Account: _____ Bank Name: _____

Draft Amount : \$ _____ Checking, or Savings

Bank Account Routing/Transit Number* _____ Bank Account Number* _____

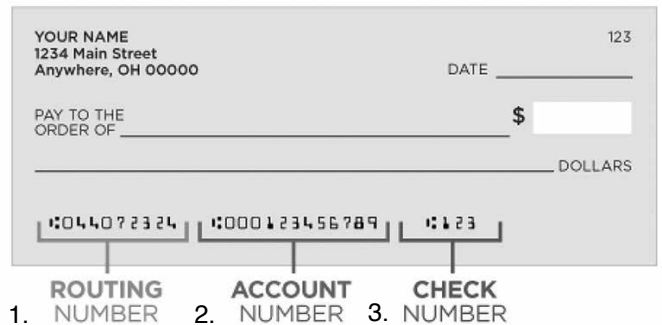
*See below for an explanation of where to locate these two sets of numbers on your bank check.

Authorized Signature(s)/Not required if authorization by phone Date: _____

Authorized Signature(s)/Not required if authorization by phone Date: _____

EXPLANATION OF CHECK NUMBERS

1. Bank Routing/Transit Number - This is a nine digit number separated by a bar and a colon |: 123456789 |:
2. Account Number - This number may appear as the second, first or third series of numbers. Please read carefully.
3. Check Number - Matches number in the upper right corner of check. NOT REQUIRED FOR ACH.



PAY BY CHECK: (Payable to K&K Insurance Group)

- | | | |
|---------------|--|---|
| • Mail | <u>Regular Mail</u> | <u>Overnight Mail</u> |
| | K&K Insurance
Event RPG Program
P.O. Box 2338
Fort Wayne, IN 46801-2338 | K&K Insurance
Event RPG Program
1712 Magnavox Way
Fort Wayne, IN 46804 |

PAY BY CREDIT CARD:

- **Fax only** 1-260-459-5502
- VISA MASTERCARD DISCOVER AMERICAN EXPRESS
- Card number: _____
- CSC # (card security) code: _____ Expiration date: _____
- I authorize K&K Insurance Group, Inc. to charge my payment to my credit card in the amount of \$ _____
- Print name (as on card): _____
- Cardholder signature: _____
- Cardholder phone number: (____) _____

FATCA Notice: Please go to Aon.com/FATCA to obtain appropriate W-9.



Dear Exhibitor,

SMG Exposition Services is the exclusive Decorator and Service Contractor for the **SUPPLYSIDE EAST** to be held at the **Meadowlands Exposition Center, TUESDAY & WEDNESDAY, APRIL 10-11, 2018.**

Enclosed are order forms for rentals and services available at the show as well as information from other companies which may be helpful.

Please note the following details:

Advance Order Pricing: is available at a substantial savings over on-site pricing if full payment including 6.625% sales tax is received by:

MARCH 26, 2018

Orders received without full payment including 6.625% tax will not be processed

SORRY, NO EXCEPTIONS WILL BE MADE.

Freight Shipments sent to either our Advance Warehouse or directly to our loading dock ***require a credit card to be on file in our office*** before shipments can be accepted.

PAYMENT AND ORDER SUMMARY FORM: This form is required with all orders. If paying by credit card, or shipping freight, please also complete the credit card information in the space below your order summary. Orders received without full payment, **INCLUDING 6.625% SALES TAX** will not be processed.

NOTE: Electric, Audio Visual and Telephone Service forms included in this packet **are from other companies.** All such **orders must be placed with the individual companies.**

FURNITURE/ACCESSORIES RENTAL ORDER FORM: Use this form to order items in addition to what is included with your booth package.

10' X 10' Booth Package includes:

8' High Backdrape - (Black)
3' High Siderail - (Black)
(1) Exhibitor I. D. Sign



LABOR ORDER FORM: Use this form to order labor to set-up and dismantle your exhibit, indicating the number of laborers, and estimated time required. *The Meadowlands Exposition Center is a union hall. Please read the enclosed Union Regulations sheet for specific details concerning labor regulations. Exhibitors who intend to use an outside I & D House may only provide a supervisor at the Meadowlands Exposition Center, and must submit the “Notification of Intent to Use Exhibitor Hired Contractor” form, along with the proper Certificate of Insurance, 30 days prior to the move-in date.*

MATERIAL HANDLING INFORMATION/RATE FORM: The Meadowlands Exposition Center cannot receive advanced shipments. Direct shipments to the Exposition Center **will be refused if sent prior to the exhibitor move-in date.**

All advanced Shipments must be sent PREPAID to our Advance Warehouse. The appropriate addresses and rates per hundred weight (Minimum 200#) are listed on this form. **A credit card is required to be on file in our offices for freight to be accepted. (See payment/order summary form for charge authorization.)**

GROUND OR AIR SERVICE: UPS is our chosen carrier. A representative will be on-site to answer questions, and to arrange ground shipments.

Please note that rental prices include: Use of materials for the entire duration of the show, delivery to your booth, and pick up at the close of the event. All materials are to remain the sole property of SMG Exposition Services.

MOVE IN DATES/HOURS

Monday	April 9, 2018	8:00 am to 5:00 pm
Tuesday	April 10, 2018	8:00 am to 10:00 am

SHOW HOURS

Tuesday	April 10, 2018	10:30 am to 4:00 pm
Wednesday	April 11, 2018	10:30 am to 3:30 pm

MOVE OUT DATES/HOURS

Wednesday	April 11, 2018	3:30 pm to 7:00 pm
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EXHIBITOR REGISTRATION HOURS

Monday	April 9, 2018	7:00 am to 5:00 pm
Tuesday	April 10, 2018	7:00 am to 4:00 pm
Wednesday	April 11, 2018	9:30 am to 3:30 pm

If drivers have not checked in at the Service desk by 6:00pm, freight will be forced onto common carrier.

Please feel free to contact our office staff at (201) 330-8227 if you have any questions.



Show Name: **SUPPLYSIDE EAST**

Show Dates: **APRIL 10-11, 2018**

Show Location: **MEADOWLANDS EXPOSITION CENTER**

Deadline Date to Receive Discounted Rates: **MARCH 26, 2018**

Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the Onsite Price. Orders received without payment will not be processed.

Note: Changes or cancellations of orders 5 days prior to the show move-in, or later, will be assessed a 50% pick-up charge.

ALL CONTRACTED LABOR FALLS UNDER THE JURISDICTION OF I.A.T.S.E. LOCAL 59 THROUGH SMG EXPOSITION SERVICES. EXHIBITORS MAY SET UP AND DISMANTLE THEIR OWN DISPLAYS, IF WORK CAN BE COMPLETED WITHIN (1) HOUR WITHOUT THE USE OF POWER TOOLS BY A FULL TIME EMPLOYEE OF THE EXHIBITING COMPANY.

EXHIBITORS MAY HANDLE THEIR OWN MATERIALS SUBJECT TO THE FOLLOWING:

IF MATERIALS CAN BE HAND CARRIED AND/OR WITH THE USE OF A (2) WHEEL HAND CART IN (4) TRIPS OR LESS THROUGH DESIGNATED DOOR.



Service Contractor

Please mail or fax Completed Form to: SMG Exposition Services
355 Plaza Drive, Secaucus, NJ 07094
FAX: (201) 330-1586 • PHONE (201) 330-8227

Show Name: **SUPPLYSIDE EAST**

Show Dates: **APRIL 10-11, 2018**

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Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the Onsite Price. Orders received without payment will not be processed.

Note: Changes or cancellations of orders 5 days prior to the show move-in, or later, will be assessed a 50% pick-up charge.

NOTIFICATION OF INTENT TO USE EXHIBITOR HIRED SERVICE CONTRACTOR

The Meadowlands Exposition Center has selected *SMG Exposition Services* as the Exclusive Contractor. If your company plans to use a firm who is not the Exclusive Service Contractor, i.e., not *SMG Exposition Services*, please complete this form and mail to the address listed below.*

The Meadowlands Exposition Center is a Union Hall. The Exhibitor Hired Service Contractor may provide (1) supervisor only. All labor must be ordered through SMG Exposition Services.

Company Name _____ Booth No. _____

Contact at Show: _____

Exhibitor Hired Service Contractor: _____

Address of Hired Service Contractor: _____

Telephone Number of Hired Service Contractor: _____

FAX Number of Hired Service Contractor: _____

Type of Service to be performed: _____

It is your responsibility to inform your Exhibitor Hired Service Contractor that they are required to send a copy of General Liability Insurance Certificate no later than 30 days prior to show date. If the Exhibitor Hired Service Contractor fails to do so, they will not be permitted to service your exhibit. It is the responsibility of the exhibitor to see that each representative of the Exhibitor Hired Service Contractor abides by the official rules and regulations of this event.

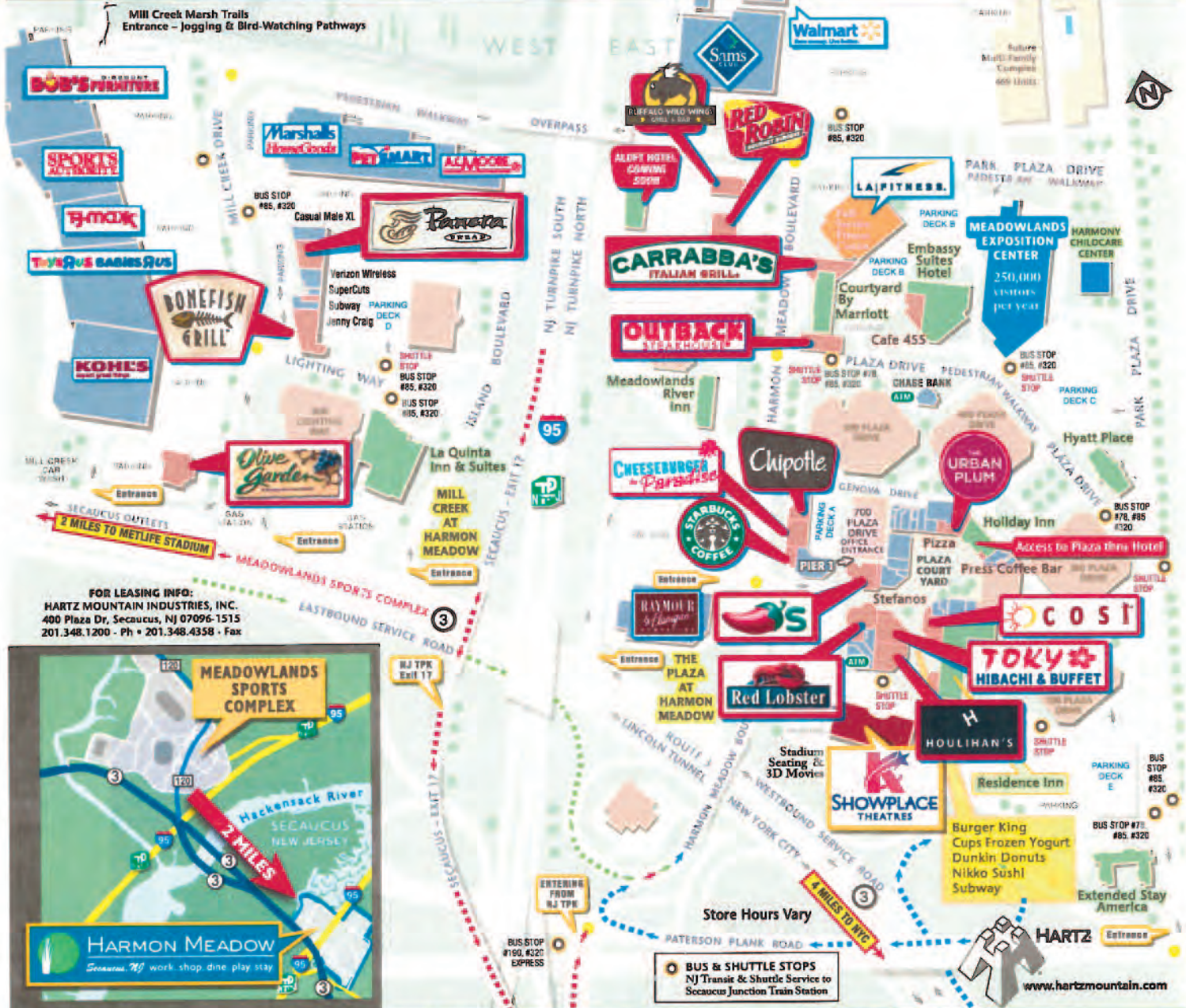
This form must be received no later than: **March 9, 2018**

**Return to: SMG Exposition Services
355 Plaza Drive
Secaucus, NJ 07094**

Welcome

HARMON MEADOW

Secaucus, NJ work. shop. dine. play. stay.



- Over 25 Restaurants • 14-Screen Movie Theatre • 9 Hotels • Full-Service Fitness Center
- Convention Center • No Sales Tax on Clothing and Shoes • Open Sundays • All are within walking distance

Harmon Meadow: Mill Creek • The Plaza
 Route 3 West Local to Mill Creek Drive / Route 3 East Local to Harmon Meadow Blvd Exit • NJ Turnpike to Exit 16E or 17, Secaucus, NJ
www.harmonmeadow.com • 201-348-1200 • Open 7 days
 Print directions online from www.harmonmeadow.com

NJ Transit Bus Information: 973-275-5555
 For a schedule, visit www.njtransit.com
 Free Shuttle Service to the Secaucus Train Station: 201-939-4242
 For schedule, visit www.czride.org
 For Newark Airport Shuttle Service & Stops, visit www.czride.org



Payment and Order Summary Form

Please mail or fax Completed Form to: SMG Exposition Services

355 Plaza Drive, Secaucus, NJ 07094

FAX: (201) 330-1586 • PHONE (201) 330-8227

Show Name: **SUPPLYSIDE EAST**

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Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the Onsite Price. Orders received without payment will not be processed.

Note: Changes or cancellations of orders 5 days prior to the show move-in, or later, will be assessed a 50% pick-up charge.

NO company or personal checks will be accepted on site.

Summary of Services and Rental Items Ordered

Material Handling Information/Rate (**credit card on file is required**) \$ _____

Labor Order Form \$ _____

Carpet Rental Order Form \$ _____

Furniture/Accessories Rental Order Form \$ _____

Booth Cleaning Order Form \$ _____

Sign Order Form \$ _____

Sub-Total \$ _____

(If Tax Exempt Please Include Certificate) **Sales Tax 6.625%** \$ _____

Total \$ _____

Charge Authorization:

Exhibitors paying by credit card must complete the Charge Authorization below. The Charge Authorization will also include charges for labor and/or material handling, and will authorize your representative at show site to charge additional rental items and services to your card. **On site orders payable by credit card ONLY!**

Exhibitors with DRAYAGE MUST complete the Charge Authorization for freight to be accepted.

Charge To: (circle card type) MasterCard Visa American Express V CODE

--	--	--	--

Account Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

 Expiration Date: _____

Print Cardholder Name _____ Signature of Cardholder _____

Please Print or Type

Company Name _____ Booth # _____

Address _____

City _____ State _____ Zip _____

Ordered By _____ Title _____

Signature _____ Phone # (_____) _____

Fax # (_____) _____ Email _____

To eliminate any misunderstanding regarding charges for show rentals, service and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site. **NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING.**



Material Handling Information Rate Schedule

Show Name: **SUPPLYSIDE EAST**

Show Dates: **APRIL 10-11, 2018**

Show Location: **MEADOWLANDS EXPOSITION CENTER**

Deadline Date to Receive Discounted Rates: **MARCH 26, 2018**

SMG Exposition Services has been designated the official drayage contractor, and is responsible for receiving, unloading, warehousing, delivering shipments to the booth, storing of empty crates, reloading and processing of all exhibitors freight shipments.

SHIPMENTS: All shipments must be PREPAID. Collect shipments will not be accepted. All shipments should be made out on a straight bill-of-lading and include the number of pieces, weights and classification of the shipment. Heavy items which require special handling or care, please forward to SMG Exposition Services, detailing handling instructions and weight involved. Shipments arriving prior to the official move-in time must be consigned to the advance warehouse as the exhibit hall has no provision for accepting or handling freight prior to the scheduled move-in date. Warehouse shipments should be scheduled to arrive no later than five days prior to move-in. Shipments received without an official weight ticket will be estimated by SMG Exposition freight handlers upon arrival.

Where to Ship

SMG Exposition Services will not be responsible for shipments delivered to wrong booth due to improper labeling by exhibitor.

Shipments will not be accepted before exhibitors move-in date.

Advance Warehouse Shipments:

Deadline Date: April 2, 2018

NOTE

Direct Shipments: April 8, 2018

To: Name of Exhibitor and Booth #
For: Event Name
c/o SMG @ UPS Freight
280 Moonachie Ave.
Moonachie, NJ 07074

See rates per 100# listed below to calculate drayage rate (200# minimum per shipment)*

*A Charge Authorization must be completed for freight to be accepted.

To: Name of Exhibitor and Booth #
For: Event Name
c/o SMG Exposition Services
Meadowlands Exposition Center
355 Plaza Drive
Secaucus, NJ 07094

IMMEDIATELY UPON SHIPPING PLEASE FORWARD A COPY OF THE BILL OF LADING WITH THE CARRIERS PRO #

Rate Schedule:

Advance shipping rates include the following services:

1. Receipt of shipments (crated, boxed or skidded materials) and up to 30 days storage in advance of set-up date.
2. Delivery of materials to exhibitor's booth.
3. Removal of crates and containers from booth, placed in storage and returned to booth at the close of the show.
4. Assistance to exhibitors in tracing missing or delayed shipments. SMG Exposition Services will provide bills of lading, shipping/empty storage labels, and arrange for an outbound carrier service of our choice.
5. Removal of exhibitor shipments from booth and reloading same on outgoing carriers.

Direct Shipping Rates include the following services:

1. Receipt of shipments (crated, boxed or skidded materials) at the exhibit site.
2. Delivery of materials to exhibitor's booth, removal of crates and containers from booth, placed in storage and returned to booth at close of show.
3. SMG Exposition Services will provide bills of lading, shipping/empty storage labels and arrange for an outbound carrier of our choice.
4. Removal of exhibitor shipments from booth, and reloading same on outgoing carrier.

Penalty Charges:

Late arriving shipments after show opens \$7.00/cwt

Off Target Charges \$2.00/cwt

Overtime: Monday through Friday before 8:00 AM and after 4:30 PM; also anytime Saturdays, Sundays, and observed Union Holidays; and shipments where driver has not checked in before 2:30 PM. **In and out rates are based on incoming weight only.**

Please see next page for further information on Material Handling.

Crated Shipments CWT=per 100 lbs.

Advance Shipping Rates:

Per Shipment	Per 100#
1-1000 lbs. 200# Minimum	\$125.00
1001-over	\$122.00

ST Two Way: Move In & Move Out / Mon-Fri / 8:00 am to 4:00 pm
OT One Way: Move In OR Move Out / After 4:00 pm and all day Sat. or Sun.

Direct Shipping Rates:

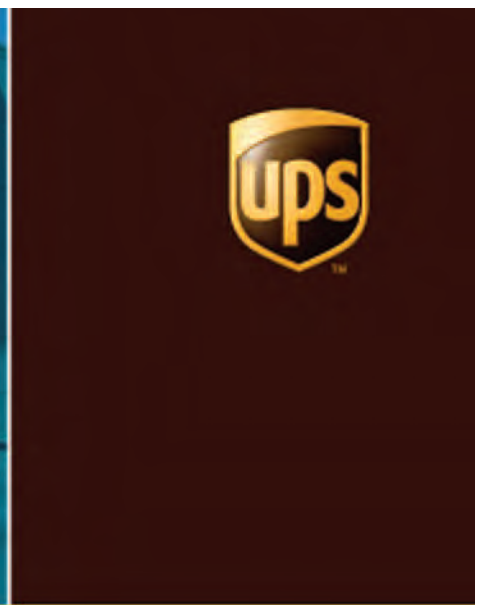
Per Shipment	Per 100#
1-1000 lbs. 200# Minimum	\$96.00
1001-over	\$93.00

ST Two Way: Move In & Move Out / Mon-Fri / 8:00 am to 4:00 pm
OT One Way: Move In OR Move Out / After 4:00 pm and all day Sat. or Sun.

Special Shipping Rates/Uncrated or Van Lines:

Per Shipment	Per 100#
1-1000 lbs. 200# Minimum	\$125.00
1001-over	\$112.00

ST Two Way: Move In & Move Out / Mon-Fri / 8:00 am to 4:00 pm
OT One Way: Move In OR Move Out / After 4:00 pm and all day Sat. or Sun.



UPS Enterprise Trade Show Services

Domestic Freight

Simplified shipping solutions

Inbound to the show

- Contact with a trade show specialist provides the right solution for moving your exhibit to and from the show—well before it begins.
- Advance warehousing streamlines the shipping process prior to shows and ensures priority delivery to the show floor.
- Round-the-clock tracking capabilities give you real-time information on exhibit materials and your booth.

Outbound from the show

- On-site UPS representatives advise on freight and package transportation options.
- Our full range of freight and package services includes ground or air service, as well as guaranteed[®] and time-definite expedited services.
- Coordinated package and freight pickups at the show help get you to the airport on time.

Contact Trade Show Services at 800.988.9889 or via email at tradeshow@upsfreight.com.



A complete range of services from the carrier you know and trust

Freight services:

- North American Ground and Air
- International Air, Ocean and Brokerage

Package services:

- Ground
- Air
- International

UPS Enterprise Trade Show Services

Dedicated trade show experts available at 800.988.9889 or via email at tradeshow@upsfreight.com

Full range of services

Expedited

- Time-specific delivery by air or ground
- Expedited air and ground to and from shows

Standard

- Intact and on-time delivery from coast to coast or within the same city (two to five days, standard time)

Package

- On-site coordination of package and freight shipping

Tips for smoother trade show shipping

- Remove all old shipping labels and affix new shipping labels.
- Take advantage of our advance warehouse capabilities to eliminate tight delivery windows.
- Include deliver-by date on bill of lading for advance warehouse shipments.
- Include target (move-in) date on bill of lading if shipping directly to show site.
- Include booth number and phone number on bill of lading and on freight and package labels.

⁴ In the event that UPS Freight fails to deliver the shipment by the agreed time and date, freight charges will be canceled. UPS Freight is not liable for any consequential damages arising from failure to deliver as agreed. See UPS Freight's Tariff and Terms and Conditions at hl.upsfreight.com and any other applicable contract, as other restrictions may apply.

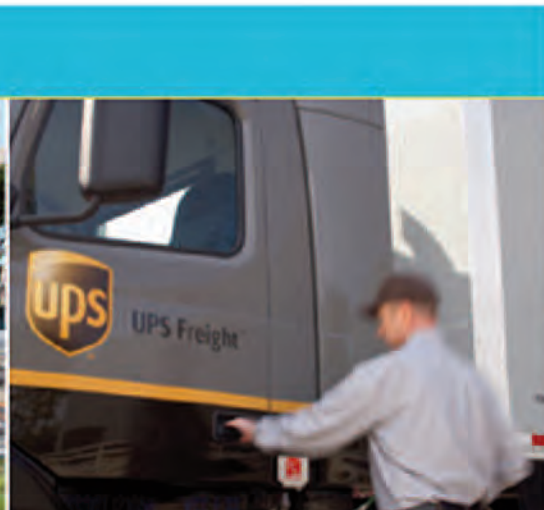


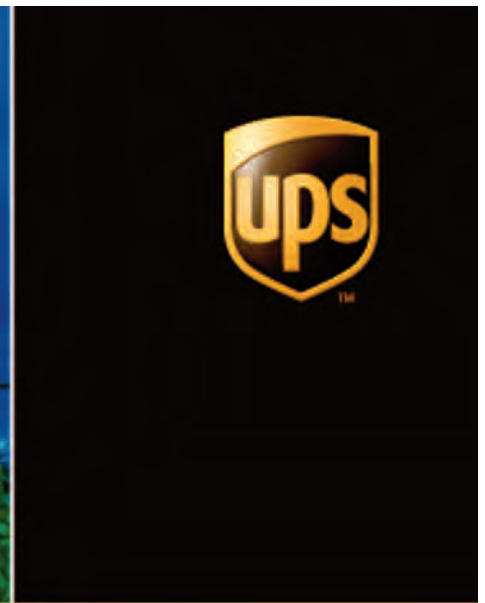
Online resources

- 24/7 shipment tracking provides real-time visibility
- Electronic bills of lading streamline shipment processing

For more information, call 800.988.9889 option 1 or email us at: tradeshow@upsfreight.com

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UPS Enterprise Trade Show Services

UPS International Air Freight Services

We've made it easier than ever for you to send exhibit materials around the world, with a comprehensive portfolio of global air freight services that fit your time-in-transit needs.

We provide the ability to ship and track your freight door-to-door, right from your desktop, by using UPS technology and leveraging the strength of our entire network. UPS International Air Freight services allow you to control transportation needs, ensuring your materials arrive in time for the show.

Customs Brokerage Services

When you're doing business across borders, it makes sense to work with a leader in the field.

With more than 80 years of experience and customs brokerage services in over 60 countries around the world, we can provide you with global coverage and reliable service, while helping you achieve compliance with your imports and exports. We file over four million Customs entries each year in the U.S. alone.

Our centralized Customs management facilities serve as a focal point for compliance and control within our network, providing 24/7 coverage in many locations. Centralized entry processing helps to increase your compliance rates, consistency, quality and ease of doing business. And our specialized clearance solutions focus on industry-specific issues.

Our customs brokerage experts assist in producing compliant entries time after time, efficiently moving your shipments through Customs and minimizing delays.



A complete range of services from the carrier you know and trust

Freight services:

- North American Ground and Air
- International Air, Ocean and Brokerage

Package services:

- Ground
- Air
- International

UPS International Ocean Freight Services

When cost is your concern, UPS also provides extensive ocean freight coverage, including a global network of container freight stations. As one of the world's leading Non-Vessel Operating Common Carriers (NVOCC), we can provide full- and less-than-container load services that feature:

- Global network coverage — more than 1,000 facilities in over 180 countries
- Shipment tracking and proactive problem notification and resolution
- Frequent departures to meet your transit needs
- Reliability and adherence to scheduled departures
- Competitive pricing



Tips for smoother trade show shipping

- Plan ahead to allow sufficient transportation lead time for critical checkpoints such as compliance clearance
 - Air Freight = 7 to 10 days lead time
 - Ocean Freight = 21 to 28 days lead time
- Certain commodities may be restricted for import into the United States. Please visit the United States Customs and Border Protection Web site at http://www.cbp.gov/xp/cgov/travel/vacation/kbyg/prohibited_restricted.xml for more information
- Ensure that all necessary documentation is filled out properly and double check information for accuracy
- Shrink and palletize your shipment as much as possible
- Label multiple sides of your shipment using your shipping labels and show label

Online resources

- 24/7 shipment tracking provides real-time visibility
- Electronic bills of lading streamline shipment processing

For more information, call 800.988.9889 option 2 (U.S. and Canada only) or email us at tradeshow@upsfreight.com

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Multimodal capabilities





Labor Order Form

Please mail or fax Completed Form to: SMG Exposition Services
355 Plaza Drive, Secaucus, NJ 07094
FAX: (201) 330-1586 • PHONE (201) 330-8227

Labor Rates and Hours (minimum of one hour):

Straight time hours - All hours between 8:00 AM and 4:30 PM Monday through Friday

Overtime - All hours between 4:31 PM and 11:59 PM Weekdays and all hours Saturday & Sunday

	Straight Time	Overtime
Stagehand Labor:	\$87.00/labor hour	\$130.50/labor hour
Aerial Lift Crew:	\$260.00/hr.	\$384.05/hr.
Forklift Crew:	\$225.00/hr.	\$334.20/hr.

WORK AUTHORIZATION - We will require labor according to the following schedule:

	# of Workers	Date	Time	Approx. Hours
Set Up Labor				
Dismantle Labor				

PLEASE INDICATE SERVICE DESIRED:

- SUPERVISION BY SMG EXPOSITION SERVICES**

SMG Exposition Services will install and dismantle exhibit (Exhibitor need not be present)

To complete the work without your representative present, please forward all pertinent information with this order, including blueprints, set-up instructions, photographs and shipping information. Our charge for this service is 30% of the total labor bill with a \$30.00 minimum on installation and a \$30.00 minimum on dismantling.

Please provide an emergency phone number () _____ Contact Name: _____

Return Shipping Instructions are as follows:

Ship To:

Name: _____ Address _____

City: _____ State: _____ Zip: _____ Attention: _____

Via: _____ Prepaid _____ Collect _____

- SUPERVISION BY EXHIBITOR PERSONNEL**

Starting time can be guaranteed only in those instances where labor is ordered to start at 8:00 AM unless official set up time is later. It is the responsibility of the exhibitor to report to the service desk to sign labor in and out each day. **THERE WILL BE A ONE HOUR PER WORKER NO-SHOW CHARGE IF THE EXHIBITOR FAILS TO PICK UP MEN AT TIME ORDERED.**

EXHIBITOR SUPERVISOR WILL BE: _____

Banding Service: \$55.00 per pallet straight time and

Shrink Wrap Service: \$80.00 per pallet OT for either service.

Please Print or Type

Company Name _____ Booth # _____

Phone # () _____ Fax # () _____

To Eliminate any misunderstanding regarding charges for show rentals, services and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site.

NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING

Summary of Services

Set-Up = \$ _____

Dismantle = \$ _____

Supervision = \$ _____

Forklift = \$ _____

Other = \$ _____

Total = \$ _____

Please enter total on Order Summary Form.



Carpet Rental Order Form

Please mail or fax Completed Form to: SMG Exposition Services
355 Plaza Drive, Secaucus, NJ 07094
FAX: (201) 330-1586 • PHONE (201) 330-8227

Show Name: **SUPPLYSIDE EAST**

Show Dates: **APRIL 10-11, 2018**

Show Location: **MEADOWLANDS EXPOSITION CENTER**

Deadline Date to Receive Discounted Rates: **MARCH 26, 2018**

Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the Onsite Price. Orders received without payment will not be processed.

Note: Changes or cancellations of orders 5 days prior to the show move-in, or later, will be assessed a 50% pick-up charge.

Cut and Lay Carpet

Carpet cut specifically to fit your exhibit area

Prices include: Matching dye lot, laying, cutting, edge taping, and plastic covering to protect carpet during set-up

<i>Size</i>	<i>Quantity</i>	<i>Advanced Price</i>	<i>Onsite Price</i>
_____ ft. x _____ ft. = _____ sq. ft.		x \$3.30/sq. ft. = \$ _____	x \$3.95/sq. ft. = \$ _____

Check color choice:

Blue
 Teal
 Burgundy
 Red
 Grey
 Black

Basic Booth Price

Carpet cut in standard widths

Prices include: Taping of one aisle side

<i>Quantity</i>	<i>Size</i>	<i>Advanced Price</i>	<i>Onsite Price</i>
_____	9' x 10'	\$160.00	\$ _____
_____	9' x 20'	\$275.00	\$ _____
_____	9' x 30'	\$390.00	\$ _____
_____	9' x 40'	\$500.00	\$ _____

Note: Variation in dye lot may occur when ordering more than one of the above.

Check color choice:

Blue
 Teal
 Burgundy
 Red
 Grey
 Black

Basic Booth Price

Item

Carpet Tape _____ lin. ft. x \$0.97/sq. ft. = \$ _____
 Carpet Padding _____ ft. x _____ ft. = _____ sq. ft. x \$1.60/sq. ft. = \$ _____
 Plastic Covering _____ ft. x _____ ft. = _____ sq. ft. x \$1.25/sq. ft. = \$ _____
 Logo Carpeting Price Quoted upon Request

Please Print or Type

Company Name _____ Booth # _____

Phone # (____) _____ Fax # (____) _____

To Eliminate any misunderstanding regarding charges for show rentals, services and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site.

NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING

Summary of Services

Cut and Lay Carpet = \$ _____

Basic Booth Carpet = \$ _____

Carpet Accessories = \$ _____

Total = \$ _____

**Please enter total on
Order Summary Form.**

CROWN JEWEL TEXTURE



BLACK



RED



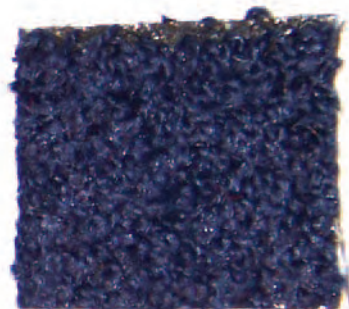
WHITE



TOAST



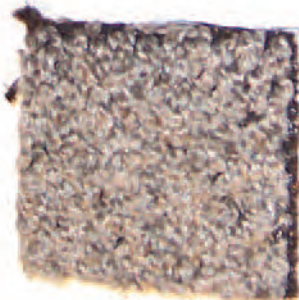
ROYAL BLUE



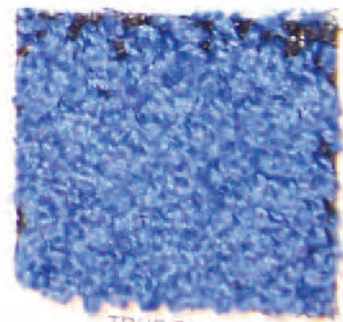
NAVY



DOVE



CHARCOAL



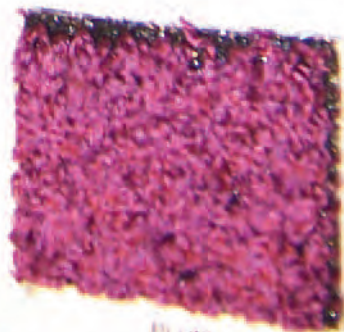
TRUE BLUE



BURGUNDY



NEW GREEN



PLUM



Furniture/Accessories Rental Form

Please mail or fax Completed Form to: SMG Exposition Services

355 Plaza Drive, Secaucus, NJ 07094

FAX: (201) 330-1586 • PHONE (201) 330-8227

Show Name: **SUPPLYSIDE EAST**

Show Dates: **APRIL 10-11, 2018**

Show Location: **MEADOWLANDS EXPOSITION CENTER**

Deadline Date to Receive Discounted Rates: **MARCH 26, 2018**

Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the Onsite Price. Orders received without payment will not be processed.

Note: Changes or cancellations of orders 5 days prior to the show move-in, or later, will be assessed a 50% pick-up charge.

Draped Display Tables

Includes white vinyl top and pleated skirting on three sides

Qty.	Size	Advanced Price	Onsite Price	Total
_____	2' x 4' x 30" high	\$107.15	\$123.60	_____
_____	2' x 6' x 30" high	\$130.00	\$157.30	_____
_____	2' x 8' x 30" high	\$150.00	\$177.90	_____
_____	2' x 4' x 42" high	\$142.00	\$175.10	_____
_____	2' x 6' x 42" high	\$160.00	\$192.35	_____
_____	2' x 8' x 42" high	\$170.00	\$207.80	_____

Check Color: Black Blue Teal Gold Green
 Burgundy Red Grey White Plum

Drape Fourth Side of Table

_____ 6' = \$22.70 _____ 8' = \$25.75

Undraped Display Tables

Includes white vinyl top ONLY (no skirting)

Qty.	Size	Advanced Price	Onsite Price	Total
_____	2' x 4' x 30" high	\$48.45	\$58.75	_____
_____	2' x 6' x 30" high	\$53.60	\$63.90	_____
_____	2' x 8' x 30" high	\$60.80	\$75.20	_____
_____	2' x 4' x 42" high	\$60.80	\$73.15	_____
_____	2' x 6' x 42" high	\$70.05	\$80.35	_____
_____	2' x 8' x 42" high	\$75.20	\$90.65	_____

Special Booth Draping

Show Mgmt. provides only standard drape for booth

Qty.	Size	Advanced Price	Onsite Price	Total
_____	3' high drape	\$ 8.25/lin. ft.	\$16.50/lin. ft.	_____
_____	8' high drape	\$11.35/lin. ft.	\$22.70/lin. ft.	_____

Check Color: Black Blue Teal Gold Green
 Burgundy Red Grey White Plum

Accessories

Qty.	Type	Advanced Price	Onsite Price	Total
_____	Wastebasket	\$ 15.45	\$31.95	_____
_____	Coat Tree (adv. only)	\$ 22.70	_____	_____
_____	Easel	\$ 29.90	\$39.15	_____
_____	22" x 28" Sign Frame	\$ 39.15	\$52.55	_____
_____	Chrome Stanchion (adv. only)	\$ 31.95	\$36.05	_____
_____	Plush Rope 6' or 10' (adv. only)	\$ 21.65	_____	_____
_____	36" Pedestal x 30" high	\$ 85.00	\$ 92.70 (black)	_____
_____	36" Pedestal x 40" high	\$100.00	\$108.15 (black)	_____
_____	Extra Base and Post	\$ 16.50	\$19.60	_____
_____	Literature Rack (adv. only)	\$144.20	_____	_____
_____	Bag Rack (adv. only)	\$ 46.35	_____	_____
_____	Showcase (adv. only)	\$626.25	_____	_____

Chairs

Qty.	Type	Advanced Price	Onsite Price	Total
_____	Plastic Folding	\$21.65	\$26.80	_____
_____	Straight Chair	\$51.50	\$68.00	_____
_____	Black Padded Stool w/back	\$90.00	\$105.00	_____

Table-Top Risers

Qty.	Type	Adv. Price	Onsite Price	Total
_____	4'x12" high	\$31.95	\$52.55	_____
_____	6'x12" high	\$38.15	\$62.85	_____
_____	8'x12" high	\$44.30	\$74.20	_____

Check Color: Black Blue Teal Gold Green
 Burgundy Red Grey White Plum

Additional Special Draping

Skirting for Skids and Crates

_____ ft x \$5.15/lin. ft. = _____, plus labor (see labor form)

Draping Exhibitors' own Tables

_____ 4' \$39.15 _____ 6' \$39.15 _____ 8' \$39.15 _____

Check Color: Black Blue Teal Gold Green
 Burgundy Red Grey White Plum

Please Print or Type

Company Name _____ Booth # _____

Phone # (_____) _____ Fax # (_____) _____

To Eliminate any misunderstanding regarding charges for show rentals, services and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site.

NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING

Summary of Services

Total = \$ _____

Please enter total on Order Summary Form.



DECORATING COMPANY INC.
 Mailing Address: 241 South Little Tor Road
 New City, NY 10956
 TEL: 845 268-7555 FAX: 845 268-6570
 Web Site: www.springvalleyfloral.com
 Email: maryann@springvalleyfloral.com

FLORAL DECORATIONS mcc

SUPPLYSIDE EAST
 April 10-11, 2018
 Meadowlands Exposition Center

CUSTOM FLORAL SERVICES	Cost Each	Quan.	Total
Fresh Floral Arrangement 12 - 14" High	66.00		
Fresh Floral Arrangement 15 - 18" High	76.00		
Exotic Floral Arrangement 14" High	81.00		
Exotic Floral Arrangement 24" High	96.00		

RENTAL GREEN & FLOWERING PLANTS

Mum Plants ___ yellow ___ white ___ lavender	26.00		
Azaleas	31.00		
Green Table Plant	26.00		
Large Fern	36.00		
3-foot Green Plant	43.00		
4-foot Green Plant	53.00		
5-foot Green Plant	63.00		
6-foot Green Plant	73.00		
8-foot Green Plant	90.00		

TOTAL: _____

ALL PRICES INCLUDE
 INSTALLATION, SERVICING,
 AND REMOVAL AT END OF
 SHOW

SPECIAL SERVICES
 AVAILABLE UPON REQUEST
 - GARDEN AREAS
 - FOUNTAINS
 - HOSPITALITY SUITES
 - LUNCHEONS
 - BANQUETS

ON SITE ORDERS SUBJECT TO
 AVAILABILITY

___ PLEASE HAVE YOUR
 DESIGNER COME BY TO
 MAKE SUGGESTIONS
 DATE/TIME _____

ALL PLANTS INCLUDE
 DECORATIVE CONTAINERS
 PLEASE CHECK ONE
 ___ WHITE ___ BLACK

PAYMENT POLICY: ALL ORDERS MUST BE PAID IN ADVANCE

Enclose your check or credit card information as indicated below. Make checks payable to : Spring Valley Floral.

Credit Account Number

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----

Expiration Date MM/YY

		-		
--	--	---	--	--

American Express (15 Digits) Check

MasterCard (16 Digits)

Visa (13 or 16 Digits)

Authorized Signature

Name on Card

Security Code

RETURN THIS ORDER WITH PAYMENT TO SPRING VALLEY FLORAL

Company _____ Phone _____

Address _____ FAX _____

City, Zip, State _____ E-mail _____

Party in Charge _____ Onsite Phone Number _____

Authorized Signature _____ **BOOTH #** _____



Sign Order Form

Please mail or fax Completed Form to: SMG Exposition Services
355 Plaza Drive, Secaucus, NJ 07094
FAX: (201) 330-1586 • PHONE (201) 330-8227

Show Name: **SUPPLYSIDE EAST**

Show Dates: **APRIL 10-11, 2018**

Show Location: **MEADOWLANDS EXPOSITION CENTER**

Deadline Date to Receive Discounted Rates: **MARCH 26, 2018**

Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the Onsite Price. Orders received without payment will not be processed.

Note: Changes or cancellations of orders 5 days prior to the show move-in, or later, will be assessed a 50% pick-up charge.

This order form should be used to order signs in addition to your booth identification.

- One color lettering on white show card unless specified below.
- Allow 24 hrs. for delivery for on-site show orders.
- Add \$1.10/word over 10 words/sign.
- Add \$8.00 extra for non-white background.
(not available at show-site)

Lettering/Showcard Background Colors:

- add \$5.25/sign (see next box)

White (no extra charge), Light Green, Dark Green, Teal, Light Blue, Dark Blue, Black, Coral, Orange, Red, Burgundy, Buff, Yellow, Grey.

Specify Colors:

Background _____

Lettering _____

Prices:

Standard Size	Select Vert. or Horiz.	Advanced Price	Overtime Rush	Total
7" x 11"	V or H	\$ 40.71	\$ 56.77	_____
7" x 44"	V or H	\$ 51.42	\$ 78.28	_____
11" x 44"	V or H	\$ 62.13	\$ 99.62	_____
14" x 22"	V or H	\$ 72.84	\$125.33	_____
22" x 28"	V or H	\$101.76	\$142.47	_____
28" x 44"	V or H	\$117.83	\$171.39	_____
Color Showcard (ea.)		\$ 16.07		_____
Additional Words (ea.)		\$ 6.43		_____
Foamcore Sign		\$12.88/sq.ft.		_____
Blank Foamcore		\$ 2.14/sq.ft.		_____
Grommets		\$ 5.36/each		_____
Banners		<i>Price Upon Request</i>		_____
- unframed with grommets				
- min. size 16 sq. ft.				
Logowork				
- Logo scanning, graphic design \$77.25/hr.				

SIGN TO READ AS FOLLOWS: (ATTACH ALL LOGOS, TRADEMARKS & COLOR SAMPLES)

Please Print or Type

Company Name _____ Booth # _____

Phone # (____) _____ Fax # (____) _____

To Eliminate any misunderstanding regarding charges for show rentals, services and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site.

NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING

Summary of Services

Total = \$ _____

Please enter total on Order Summary Form.

SUPPLYSIDE EAST
APRIL 10-11, 2018
Meadowlands Exposition
Center

ELECTRICAL SERVICE ORDER FORM



FULL PAYMENT IS REQUIRES TO PROGRESS ORDER. RETURN WITH 100% REMITTANCE TO:
Meadowlands Expo Center * 355 PLAZA DRIVE *SECAUCUS, NJ 07094 *PHONE(201)330-8227 *FAX(201)330-1172
IF YOU FAX YOUR ORDER PLEASE PRINT OUT A FAX CONFIRMATION FOR YOUR RECORDS

COMPANY _____		BOOTH NUMBER _____		ALL QUESTIONS REGARDING ELECTRIC SERVICES EXHIBITORSERVICES@MECEXPO.COM FLOOR ORDER BY SIGNING AND DELIVERING THIS FORM TO MEC ELECTRICAL CUSTOMER, I AGREE TO ALL TERMS AND CONDITIONS PRINTED ON THIS FORM, WE DO NOT ACCEPT ORDERS WITHOUT PAYMENTS															
CARDHOLDERS ADDRESS _____	STREET _____	CITY _____	STATE _____			ZIP _____													
PHONE _____	FAX _____	EMAIL ADDRESS(INVOICES WILL BE EMAILED AT SHOW CLOSE) _____																	
AUTHORIIED CONTACT SIGNATURE _____		AUTHORIZED * PLEASE PRINT _____				DATE _____													
MASTERCARD VISA AMERICAN EXPRESS		EXP. DATE _____	VCODE _____																
ACCOUNT NUMBER																			
CARDHOLDERS SIGNATURE : _____										CARDHOLDERS NAME * PLEASE PRINT _____									

**GENERAL OUTLETS - SIMPLE CONNECTIONS FOR LIGHTING
 FIXTURES AND OTHER EQUIPMENT WITHOUT MOTORS.**

QUANITY	DESCRIPTION	ADVANCE ORDER	LATE ORDER	TOTAL
	UP TO 1000 WATTS	\$122.93	\$160.23	
	UP TO 2000 WATTS	\$134.37	\$177.62	
	PARCAN INCLUDES LABOR & POWER	\$294.25	\$374.50	

ELECTRICAL EQUIPMENT TO RENT.

QUANITY	DESCRIPTION	ADVANCE ORDER	LATE ORDER	TOTAL
	FLOODLIGHT 150 WATT	\$85.60	\$101.65	
	EXTENSION CORD 10'	\$48.15	\$53.50	
	MULTI STRIP	\$15.75	\$18.80	

DIRECT CONNECTIONS

MULTIPLY VOLTS X AMPS TO GET WATTS, RATE IS \$150 FIRST 1000 WATTS PLUS \$25.00 FOR EACH ADDITIONAL 1000 WATTS THEROF.

DESCRIPTION	VOLTS	AMPS	PHASE	TOTAL

**EACH PIECE OF EQUIPMENT MUST BE ACCOMPANIED WITH
 MALE AND FEMALE TWIST LOCK ATTACHMENTS PLUGS**

ELECTRICAL LABOR

MAN HOURS	RATE	TOTAL

GRAND TOTAL \$ _____

CONDITIONS AND REGULATIONS:

- 1- ALL EQUIPMENT, REGARDLESS OF SOURCE OF POWER, MUST COMPLY WITH ALL FEDERAL, STATE AND LOCAL SAFETY CODES
- 2- ALL MATERIAL AND EQUIPMENT FURNISHED BY MEC FOR THIS SERVICE ORDER SHALL BE REMOVED ONLY BY MEC PROPERTY AND SHALL BE REMOVED AT THE CLOSE OF SHOW
- 3- WALL AND PERMANENT BUILDING OUTLETS ARE NOT TO BE USED BY EXHIBITORS.
- 4- STANDARD BUILDING VOLTAGES ARE 120 V, 208 V 277 V AND 408 V
- 5- ALL EQUIPMENT MUST BE PROPERLY TAGGED AND WIRED WITH COMPLETE INFORMATION AS TO TYPE OF CURRENT, VOLTAGE, PHASE, CYCLE, HORSEPOWER

PAYMENT POLICY

- 1- MEADOWLANDS EXPO CENTER WILL NOT BILL FOR THIS SERVICE, A CHECK, OR CREDIT CARD MUST BE PRESENTED PRIOR TO SERVICES BEING PROVIDED
- 2- ELECTRICAL ORDERS MUST BE RECEIVED A MINIMUM OF TEN(10) DAYS PRIOR TO MOVE IN ANY ORDERS PLACED AFTER THAT DATE WILL BE CHARGED THE LATE ORDER AMOUNT
- 3- PRICES INCLUDE BRINGING OUTLET TO THE REAR OF BOOTH , EXHIBITOR'S REQUIRING AN ELECTRICAL FOR OTHER THAN NORMAL INSTALLATION OF THE ELECTRICAL OUTLET WILL BE CHARGED ON A TIME AND MATERIAL BASIS.
- 4- ANY DISCREPANCY MUST BE RESOLVED PRIOR TO THE CLOSING OF THE SHOW

LABOR FOR ELECTRICAL WORK ON EQUIPMENT INCLUDING REAPIRS AND TRACING MALFUNCTIONS.

(LABOR TIME WILL BE CHARGED IN ONE - HALF HOUR INCREMENTS, MINIMUM CHARGE 1 HOUR)

MONDAY - FRIDAY 8AM-430PM ST

ALL OTHER HOURS WORKED ON WEEKDAYS SATURDAYS OT

SUNDAYS AND HOLIDAYS - DT

ST - \$86.00 OT - \$130.05 DT - \$175.00

ALL ELECTRIC WILL BE KEPT ON FOR 24 HOURS

**SUPPLYSIDE EAST
APRIL 10-11, 2018
Meadowlands Exposition
Center**

ELECTRICAL CODE



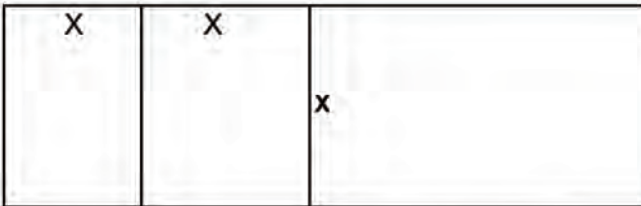
- * ALL WIRING MUST HAVE 3 - WIRE GROUNDED CORD WITH A MINIMUM OF #14 GAUGE.
- * SPOT OR FLOOD LIGHTING IS A HAZARD WHEN LAMPS ARE TOO CLOSE TO FABRICS OR OTHER MATERIAL WHICH CAN BE AFFECTED BY HEAT
- *THE USE OF CLIP-ON SIGN SOCKETS, LATEX OR LAMP CORD WIRE IN DISPLAYS, OR THE USE OF 2- WIRE CLAMP ON FIXTURES, IS PROHIBITED BY 2- WIRE CLAMO ON FIXTURES, IA PROHIBITED BY ORDER OF THE FIRE MARSHALL AT TRADE SHOWS AND CONVNTIONS.
- *ZIP CORDS OR 2-WIRE CORDS ARE UNGROUNDED AND COULD RESULT IN SAFETY HAZARDS. THEIR USE IS FORBIDDEN IN ALL CONVENTION FACILITIES. **PLEASE LEAVE ALL 2- WIRE CORDS AT HOME!**

COMMONLY ASKED QUESTIONS

WHERE WILL MY OUTLET BE LOCATED?

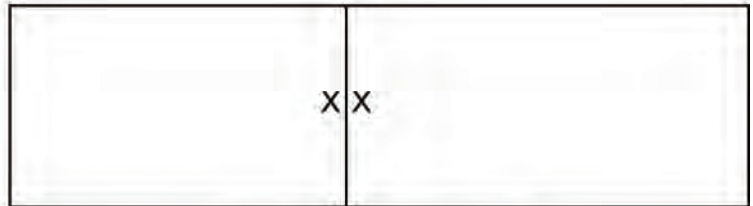
THERE ARE FOUR DIFFERENT TYPES OF TRADE SHOW BOOTHS: LINE BOOTHS, PENNINSULA BOOTHS, BACK TO BACK PENNINSULA BOOTHS, AND ISLAND BOOTHS.

EACH TYPE OF BOOTH HAS ITS OWN STANDARD METHODS OF INSTALLATION. IN THE FOLLOWING DIAGRAMS, THE SYMBOL X REPRESENTS THE APPROXIMATE LOCATION OF POWER OUTLETS.



LINE BOOTHS

PENNINSULA BOOTHS



BACK-TO-BACK PENNINSULA BOOTHS

**LABOR REQUIRED
SUBMIT FLOORPLAN**

ISLAND BOOTHS

LINE BOOTHS, PENNINSULA BOOTHS, OR BACK-TO-BACK PENNINSULA BOOTHS:

YOUR PRE-ORDERED ELECTRICAL OUTLET WILL BE INSTALLED AT THE REAR OF YOUR BOOTH, AT THE DRAPE LINE.

ISLAND BOOTHS: YOUR ELECTRICAL OUTLET WILL BE PLACED ON THE PERIMETER AT ONE LOCATION AT OUR DISCRETION IF NO FLOORPLAN IS SUBMITTED. **MULTIPLE OUTLET LOCATIONS WILL BE CHARGED ON A LABOR AND MATERIAL BASIS.**

HOW MUCH POWER WILL I NEED ?

VOLTS X AMPS WILL GET YOUR WATTS



SMG Exposition Services

355 Plaza Drive • Secaucus, NJ 07094
201.330.8227 • Fax: 201.330.1586

COMPRESSED AIR ORDER FORM

Return a copy with payment made out to:

SMG Exposition Services

355 Plaza Drive, Secaucus, NJ 07094
(201) 330-8227
(201) 330-1586 - Fax

Name of Show SUPPLYSIDE EAST	Dates of Show April 10-11, 2018	Booth #	Contact at Show
Exhibiting Firm Name	Address		
Phone #	City	State	Zip

COMPRESSED AIR: Pressure 80 PSI, Maximum size 3/4"

COMPRESSED AIR	1/4" - 1/2"	3/4"	\$ Amount
Advanced Rate	\$236.90	\$252.35	\$
Late Order Amount	\$293.55	\$309.00	\$

of _____ Compressed Air Lines – Size of Line _____
_____ of CFM **(Mandatory)*

Your advance service order allows us to do preliminary work in your booth. When your machine is ready for connection - please check in at the service desk. Pricing includes bringing service into exhibit, making one connection to equipment and disconnecting service at the end of the show. Each branch connection in the exhibit will be 50% of the above prices. Prices quoted are based on Monday through Friday - 8:00 A.M. to 4:30 P.M. Saturday, Sunday, Holidays and after 4:30 PM will be charged connection rate, plus overtime hours at \$113.60. Hourly rates for work other than connections quoted will be at \$75.70 per hour straight time, \$113.60 per hour overtime, minimum one hour.

PAYMENT IN FULL MUST ACCOMPANY ORDER

Check Enclosed Mastercard Visa American Express

Credit Card # _____ Expiration Date _____

Credit Card Holder _____

Authorized Signature _____

PLUMBING SERVICE ORDER FORM

Return a copy with payment made out to:

Meadowlands Exposition Center

355 Plaza Drive, Secaucus, NJ 07094

(201) 330-7773

(201) 330-1172 - Fax

Name of Show SUPPLYSIDE EAST	Dates of Show April 10-11, 2018	Booth #	Contact at Show
Exhibiting Firm Name	Address		
Phone #	City	State	Zip

Water and Drain lines are billed separately. Please circle the type of service needed, and indicate the number of connections to be utilized. Water service will be activated 30 minutes prior to opening of show, and turned off 15 minutes after show closes. Special requests for plumbing shall be cleared in advance with the Expo Center's Event Services Department

Water/Drain Lines	Advanced Rate	Late Order Amt.	Connection Fee	\$ Amount
Water	\$156.05	\$202.90	\$52.05	\$
Drain	\$182.05	\$234.10	\$52.05	\$
(Quan)	Please Indicate as Required			
()	Fill & Drain	0 to 199 Gallons	\$104.05	\$
()	Fill & Drain	200 to 399 Gallons	\$192.60	\$
()	Fill & Drain	400 and Over	\$270.70	\$
GRAND TOTAL				\$

PAYMENT POLICY

- Meadowlands Exposition Center will not bill for this service. A check, Mastercard, Visa or American Express number must accompany your advance order.
For floor water or labor orders, a Mastercard, Visa or American Express Card must be presented prior to services being provided.
- Plumbing orders must be received a minimum of ten days prior to exhibitor arrival for move in. There will be a late fee applied to any orders received after that date.
- Exhibitors requiring a plumber for other than normal installation of the water hook up will be charged on a time and material basis. (Plumbers are charged at \$52.00 per hour / one hour minimum).
- All water/drain prices are based on footage from exhibitor's booth to Expo Center distribution point. Charges for additional footage to be paid for on show site. If you need assistance, please contact the Expo Center main office for assistance.

PAYMENT IN FULL MUST ACCOMPANY ORDER

Check Enclosed Mastercard Visa American Express

Credit Card # _____ Expiration Date _____

Credit Card Holder _____

Authorized Signature _____



Internet Service Form for SSE April 2018

**Please submit ALL forms via E-mail to: orders@bigredpin.com or Fax: 1-888-247-3471
Questions about pricing or for technical support inquiries: 732-993-9765**

Any orders placed within 21 days before the show may be subject to a 30% late fee

Internet – Network Services

	Quantity	Rate	Total \$
Wired - Installation or Engineering Charges are additional and will be calculated after your order is submitted			
4301	Standard - 1 Private DHCP IP, 1 IP Address / 1 Device	\$650	
4307	• Additional Private IP Address / Device	\$150	
4308	Advanced - 1 Static Public IP Address / 1 Device – Router Enabled	\$2250	
4309	• Additional Static Public IP Address / Device	\$450	
4313	Point-to-Point	\$350	
Equipment			
4001	Switch / Hub Rental (8 Port) – Does not include internet connectivity	\$150	
4001	Switch / Hub Rental (24 Port) – Does not include internet connectivity	\$300	
4001	Patch Cable (up to 50') – Cat 5e	\$50	
Engineering			
4306	Bandwidth – Speeds over 10 Mbps	\$125 <small>Per Mbps</small>	
4201	Special Engineering / VPN	\$135 <small>Per Hour</small>	
4311	On-Site Support	\$135 <small>Per Hour</small>	
4312		Call for Pricing	
Tax (7%)			
Total			

Show Name: SUPPLYSIDE EAST		Show Dates: April 10-11, 2018	
Company Name: _____		Cardholder Name: _____	
Billing Address: _____	City: _____	State: _____	Zip Code: _____
Phone: _____	Fax: _____	Booth Number: _____	
E-Mail Address: _____			
Card Type: VISA _____	MASTERCARD _____	AMERICAN EXPRESS _____	DISCOVER _____
Card Number: _____	Expiration Date: _____	CVVS/Code: _____	
Same As Above: _____			
Company Mailing Address: _____		City: _____	State: _____ Zip Code: _____
Authorized Name (PRINT): _____		Authorized Signature: _____	
By signing above, I agree to the amount listed above and the terms and conditions.			

Terms of Service & Acceptable Use Policy

Registration/Customer Information/Password Security
All information that you provide to Big Red Pin Inc. must be accurate, including your name, e-mail address, credit or charge card numbers and expiration dates, and any Service payment information ("Registration Data"). You are responsible for keeping such information up-to-date and you must provide changes promptly to Big Red Pin Inc. You agree to maintain that confidentiality. You are also solely and fully responsible and liable for all activities that occur under your IP address/MAC address associated with your device and account. You agree to immediately notify Big Red Pin Inc. if you suspect any breach of security such as loss, theft, or unauthorized disclosure or use of your Service or account.

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By agreeing to the Terms and Conditions set forth, you permit Big Red Pin Inc. to collect your Personal Information. Personal information is data that can be used to uniquely identify or contact a single person. You may be asked to provide your Personal Information anytime you are in contact with Big Red Pin Inc. services or a Big Red Pin Inc. affiliated company. Big Red Pin Inc. and its affiliates may share this Personal Information with each other and use it consistent with this Privacy Policy. They may also combine it with other information to provide and improve our products, services, content, and advertising. For more information, see: www.bigredpin.com/privacy-policy.html

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Subject to your acceptance of and compliance with these Terms, payment to Big Red Pin Inc. for the Service and compliance with all Big Red Pin Inc. policies identified below, you are hereby granted the right to use the Service through a non-exclusive, non-transferable, and non-assignable limited license. The Service is provided for your use only (unless otherwise specifically stated) and you agree not to reproduce, duplicate, copy, sell, transfer, resell, or exploit for any commercial purposes your subscription to or membership in the Service, any portion of the Service, or use of the Service, or access to the Service. You have no right to resell, sublicense, assign, or transfer your right to access the Service or use the Big Red Pin Inc. Network. All information, documents, products, and software (the "Materials") provided with this Service were provided by or to Big Red Pin Inc. Internet Services (Big Red Pin Inc.) by their respective manufacturers, authors, developers, licensors, and vendors, including, without limitation (the "Third Party Providers") and are the copyrighted work of Big Red Pin Inc. and/or the Third Party Providers. Except as stated herein, none of the Materials may be copied, reproduced, resold, distributed, republished, downloaded, displayed, posted, or transmitted in any form or by any means, including, but not limited to, electronic, mechanical, photocopying, recording, or otherwise, without the prior express written permission of Big Red Pin Inc. or the Third Party Provider. You also may not, without Big Red Pin Inc. prior express written permission, "mirror" any Material provided with this Service on any other server. Nothing provided with this Service shall be construed as conferring any license under any of Big Red Pin Inc. or any Third Party Provider's intellectual property rights, whether by estoppel, implication, or otherwise. You acknowledge sole responsibility for obtaining any such licenses. Any unauthorized use of any Materials provided with or through this Service may violate copyright laws, trademark laws, the laws of privacy and publicity, and communications regulations and the statutes.

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These Terms of Service & Acceptable Use Policy (the "Terms") govern your use of Big Red Pin Inc. Internet and Telephone Services ("Service") and the Big Red Pin Inc. Services network ("Network"). Your use of the Service represents your agreement to these Terms. If you do not agree with these Terms, do not use the Service. By signing this agreement you agree to all terms and conditions of this form.

Terms of Service

- Description of the Service**
The Service is provided by Big Red Pin Inc. ("Big Red Pin Inc."). The Service provides you with access to the Internet via certain Big Red Pin Inc. High-speed Internet via access points and hardlines ("Locations"). No third party infrastructure is permitted on the premises without the expressed consent of Big Red Pin Inc.
• Network Speed is at 10Mbps unless specially provisioned 45 days in advance at additional expense.
• To receive Regular Rate, order must be processed and paid for at least 21 days in advance. A Floor Plan for Network Service(s) must be submitted along with order. Failure to do so could result in possible delay in Service and/or materials.
• Only written cancellations will be accepted, and must be received at least 7 days prior to show move in.
• Cancellations will be assessed a 20% cancellation fee.
• All rented equipment is the financial and personal responsibility of the Customer, and any damages to the equipment will result in additional charges.
• Any labor or requirement of a technician to be on-site will be billed at \$135 per hour.
• Big Red Pin Inc. provides the service of routing the internet and IP assignment; the user is responsible for supply of their own additional cables, connectors, adapters unless, at the Customer's request, Big Red Pin Inc. also supplies said materials. Connection and functionality of working service to devices is the Customer's responsibility.
• Private networks, VPN, Static IP's, custom network requirements, etc., are additional and separate. A minimum of 21 days notice is needed to provision for said items. Failure to do so could result in possible delay in service and/or materials.
• Big Red Pin Inc. provides internet configuration for the overall network; the user is responsible for their own device and equipment configurations. Big Red Pin Inc. will troubleshoot Big Red Pin Inc. installed devices and equipment only.
• You, the Customer, are contracting with Big Red Pin Inc.

Charges/Billing/Payment

You agree to pay all charges and fees specified when you ordered the Service, including any taxes, fees, surcharges or other assessments applicable to the Service. You agree that you have reviewed the price associated with the service type that you have selected. All Big Red Pin Inc. charges for the Service are billed in advance. The Service is provided on a day-to-day basis as a 24-hour period from the moment of acceptance of Terms and usage, and is subject to change at any time with no advance notice. Payment for the Service is due at the time of demand for service. In the event legal action is necessary to collect on balances due, you agree to reimburse Big Red Pin Inc. for all expenses incurred to recover sums due, including attorneys' fees and other legal expenses. You also agree to pay all current charges for the Service as well as taxes and fees assessed against you or Big Red Pin Inc. on the charges and all late payments, interest, or other fees. Big Red Pin Inc. may modify its billing practices with no advance notice.

Service Suspension/Termination/Cancellation

Big Red Pin Inc. respects freedom of expression and believes it is a foundation of a free society to express differing points of view. Big Red Pin Inc. will not terminate, discontinue, or suspend service because of the views you or we express on public policy matters, political issues, or political campaigns. However, Big Red Pin Inc. may immediately terminate or suspend all or a portion of your Service, without notice, for conduct that Big Red Pin Inc. believes (a) violates the Acceptable Use Policy, set forth below; or (b) constitutes a violation of any law, regulation, or tariff (including, without limitation, copyright and intellectual property laws) or a violation of these Terms, or any applicable policies or guidelines. Your termination or suspension by Big Red Pin Inc. of Service also constitutes termination or suspension (as applicable) of your license to use any Software. Big Red Pin Inc. may also terminate or suspend your Service if you provide false or inaccurate information that is required for the provision of Service or is necessary to allow Big Red Pin Inc. to bill you for the Service. If your Service is terminated or suspended you are not entitled to a refund for the Service.

Modifications to the Service / Updates to the Terms

Big Red Pin Inc. reserves the right to modify or discontinue, temporarily or permanently, at any time and from time to time, the Service (or any function or feature of the Service or any part thereof, including but not limited to rates and charges) with or without notice. You agree that Big Red Pin Inc. will not be liable to you or to any third party for any such modification, suspension, or discontinuance of the Service. Without limiting the foregoing, Big Red Pin Inc. may post, or e-mail, notices of changes in the Service. It is your responsibility to check the website of Big Red Pin Inc. and your e-mail address for any such notices. You agree that Big Red Pin Inc. will not be liable to you or to any third party for any such modification, suspension, or discontinuance of the Service. These Terms may be updated or changed from time to time. The current Terms shall be posted at: www.bigredpin.com/terms-and-conditions.html. Your continued use of the Service following such notice constitutes your acceptance of those changes. If you do not agree to the revisions, you must terminate your Service immediately.

Operational Limits of the Service

Provisioning of the Service is subject to the availability and the operational limitations of the requisite equipment and associated facilities. You understand and agree that temporary interruptions of the Service may occur as normal events in the provision of the Service and that Big Red Pin Inc. will not be liable for such interruptions. You further understand and agree that Big Red Pin Inc. has no control over third party networks or the third party ISP providing the Internet circuit; you may access in the course of your use of the Service and therefore, any delays, any disruptions, and any outages of other network transmissions are beyond the control of Big Red Pin Inc. Big Red Pin Inc. is reasonable control, including acts of God, fire, explosion, vandalism, nuclear disaster, terrorism, cable cut, storm or other similar occurrence, any law, order or regulation by any government, civil, or military authority, national emergencies, insurrections, riots, wars, labor difficulties, supplier failures, shortages, breaches, or delays caused by you or your equipment. No refunds will be issued for any delays, any disruptions, and any outages of any other network transmissions for any reason.

Indemnity

You agree to indemnify and hold harmless Big Red Pin Inc. and its subsidiaries, affiliates, officers, agents, co-branders, licensors, or other partners and employees from any claim or demand, including reasonable attorneys' fees, made by any third party due to or arising out of: (a) content you submit, post, transmit or otherwise make available through the Service; (b) your use of the Service; (c) your violation of these Terms of Service; (d) your violation of the AUP; (e) your violation of any rights of another; and (f) use of your account and any Sub-Account whether or not such usage is expressly authorized by you.

Liability of User

YOU MUST MAINTAIN SOLE RESPONSIBILITY FOR ADEQUATE PROTECTION AND BACKUP OF DATA AND/OR EQUIPMENT USED IN CONNECTION WITH THE SERVICE AND/OR MATERIALS AND USE OF SAID SERVICE AND/OR MATERIALS, AND WILL NOT MAKE A CLAIM AGAINST BIG RED PIN INC. FOR LOST DATA, RE-UNTIME, INACCURATE OUTPUT, WORK DELAYS OR LOST PROFITS RESULTING FROM THE USE OF THE SERVICE AND MATERIALS, AND/OR INTERRUPTION OF SERVICE REGARDLESS OF CAUSE. YOU AGREE TO DEFEND, INDEMNIFY, AND HOLD HARMLESS BIG RED PIN INC. (INCLUDING ITS PARENT AND AFFILIATE COMPANIES, EMPLOYEES, OFFICERS, DIRECTORS AND AGENTS) FROM, AND YOU COVENANT NOT TO SUE BIG RED PIN INC. FOR, ANY CLAIMS BASED ON, OR STEMMING FROM, YOUR USE OF THE SERVICE AND MATERIALS.

Local Laws; Export Control

Big Red Pin Inc. and/or the applicable Third Party Provider control and operate this Service from its or their headquarters in various locations in the United States of America and makes no representation that these Materials or other locations, you are responsible for compliance with applicable local laws including but not limited to the export and import regulations of other countries. Unless otherwise explicitly stated, all marketing or promotional materials provided with or through the Materials or the Service are solely directed to individuals, companies, or other entities located in the United States of America. You acknowledge and agree that Materials are subject to the U.S. Export Administration Laws and Regulations. Disclosure of such Materials contrary to U.S. law is prohibited. You agree that none of the Materials, nor any direct product therefrom, is being or will be required for, shipped, transferred, or re-exported, directly or indirectly, to proscribed or embargoed countries or their nationals, nor be used for nuclear activities, chemical biological weapons, or missile projects unless authorized by the U.S. government. Proscribed countries are set forth in the U.S. Export Administration Regulations. Countries subject to U.S. embargo are: Cuba, Iran, Iraq, Libya, North Korea, Syria, and the Sudan. This list is subject to change without further notice from Big Red Pin Inc., and you must comply with the list as it exists in fact. You certify that you are not on the U.S. Department of Commerce's Denied Persons List or affiliated lists or on the U.S. Department of Treasury's Specially Designated Nationals List. You agree to comply strictly with all U.S. export laws and assume sole responsibility for obtaining licenses to export or re-export as may be required.

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General

These Terms could include inaccuracies or typographical errors. Any action related to these Terms will be governed by New Jersey law and controlling U.S. federal law. No choice of law rules of any jurisdiction will apply. These Terms provide basic guidelines for your use of the Service, and will be enforced in conjunction with other Terms of Service or account agreement. If any, that govern Big Red Pin Inc. products or services that you use or that you have purchased, in the event that any provision of these Terms shall be rendered invalid or unenforceable, such invalidity or unenforceability shall not invalidate or render unenforceable any other provision of these Terms and these Terms shall continue in full force and effect and be construed as if they did not contain the invalid or unenforceable provision.

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You are prohibited from infringing, publishing, submitting, copying, uploading, downloading, posting, transmitting, reproducing, or distributing software, video or audio content, or any other material that is protected by copyright, trademark, patent, trade secret, any other type of intellectual property rights, trademark laws (by rights of privacy or publicity), or other proprietary right of any party unless you own or control the rights thereto, or have received all necessary consent to do the same. This prohibition includes the use of any material or information including images or photographs that are made available through a Big Red Pin Inc. site or services). More information is available about copyright protection practices under the Digital Millennium Copyright Act (DMCA) of 1998.

ACCEPTABLE USE POLICY

The Big Red Pin Inc. Acceptable Use Policy is designed to help protect Big Red Pin Inc. assets, the assets of its Customers, and the Internet community, from (responsible or illegal) activities of Big Red Pin Inc. Customers and its Users. These activities may disrupt or degrade Big Red Pin Inc. Services, pose a threat to Big Red Pin Inc.'s assets, expose Big Red Pin Inc. (or other providers of Services) to claims of civil or criminal liability or other legal sanctions. Moreover, because of various conventions used in the industry (including blocking, filtering, and blacklisting) these activities may impair Big Red Pin Inc.'s ability to interconnect with other providers of Service. These activities may relate to the content stored or transmitted by Customers or its Users or to the nature of the transmissions themselves such as sending large numbers of unsolicited messages (spam). Customers are responsible for avoiding the prohibited activities and strictly following the AUP terms set forth herein.

AUP Coverage

The Big Red Pin Inc. Acceptable Use Policy ("AUP") applies to the services that provide (or include) access to the Internet, services provided over the Internet (collectively "Services"). Customer is responsible for the actions of others who may be using the Service(s) under Customer's account. It is Customer's obligation to take whatever measures are necessary to protect access to Customer's account (e.g., to keep the access password secure). If a Customer or its Users violate the AUP, Big Red Pin Inc. may, depending on the nature and severity of the violation, suspend or terminate service, as specified below. Customer may have access through the Big Red Pin Inc. Network(s) and Service(s) to search engines, subscription web services, chat areas, bulletin boards, web pages, USENET, or other services that

Initials



- Using manual or electronic means to avoid any use limitations placed on the Services;
- Giving unauthorized access to private networks;
- Violating rules, regulations, and policies applicable to any network, server, computer database, website, or ISP that you access through the Service(s).

Network Usage

Where a Big Red Pin Inc. Service account, service or feature description specifies limits on bandwidth, disk utilization, simultaneous connections, and/or aggregate data download or upload, use in excess of those limits is not permitted without an appropriate change in account type or status and may incur additional charges for such usage.

Bandwidth, disk utilization, simultaneous connections, and aggregate data downloads/uploads will be computed or determined by Big Red Pin Inc. from time to time in developing its product and service offerings. In the event Big Red Pin Inc. determines that an account is exceeding the relevant bandwidth, disk utilization, aggregate data download/upload limits, simultaneous connections, or reasonable session times, the account owner will generally be notified by e-mail. If the excess use continues after such notification, the owner may be requested to upgrade the type of account or to modify the activity creating the excess use, or the account may be terminated.

If excessive bandwidth, disk space utilization, simultaneous connections, aggregate data download or upload, or session length is determined to adversely affect Big Red Pin Inc.'s ability to provide service, immediate action may be taken. The account owner may be notified by e-mail as soon as practical thereafter.

Customer Responsibilities

Customer remains solely and fully responsible for the content of any material posted, hosted, downloaded/uploaded, created, accessed, or transmitted using the Service(s). Big Red Pin Inc. takes no responsibility and assumes no liability for any material created or accessible on or through the Big Red Pin Inc. Network(s) using Service(s), or for any mistakes, defamation, slander, libel, omissions, falsehoods, obscenity, pornography, or profanity Customer (or its Users) may encounter. As the provider of Service(s), Big Red Pin Inc. is only a public forum. Big Red Pin Inc. shall not be obligated to monitor or exercise any editorial control over such material, but reserves the right to do so. In the event that Big Red Pin Inc. becomes aware that any such material may violate this AUP, other applicable terms of use or contract provisions, and/or expose Big Red Pin Inc. to civil or criminal liability, Big Red Pin Inc. reserves the right to block access to such material and suspend or terminate the Service of any user creating, storing, or disseminating such material. Big Red Pin Inc. further reserves the right to conduct investigations into fraud, violations of the Terms of Service, this AUP or other laws or regulations, and to cooperate with legal authorities and third parties in the investigation of alleged wrongdoing, including disclosing the identity of the user that Big Red Pin Inc. deems responsible for the wrongdoing.

Customer agrees to indemnify and hold Big Red Pin Inc. harmless from any claim, action, demand, loss, or damage (including attorneys' fees) made by any third party against Big Red Pin Inc. as a provider of the Service(s) arising out of or relating to any violation(s) of this AUP by Customer (or its Users).

Incident Reporting

Any complaints (other than claims of copyright or trademark infringement) regarding violation of this AUP by a Big Red Pin Inc. Customer (or its User) should be directed to abuse@bigredpin.com. Where possible, include details that would assist Big Red Pin Inc. in investigating and resolving such complaint (i.e. expanded headers and a copy of the offending transmission).

Revisions to the AUP

Big Red Pin Inc. reserves the right to modify its Acceptable Use Policy at any time, and effective when posted to Big Red Pin Inc. Notice of any change to this AUP may also be provided to a customer via electronic mail. It is your responsibility to notify Big Red Pin Inc. of any change of address. You must respond in a timely manner to complaints concerning misuse of the Service(s) obtained from Big Red Pin Inc. Failure to responsibly manage the use of the Service(s) obtained from Big Red Pin Inc. may be cause for termination of Service(s) to you and, depending upon the terms under which you acquired your Service(s), could lead to the imposition of termination fees.

Foreign/Personal Network Exemption

Big Red Pin Inc. will not be held liable for any reduction, interference, suspension, in transmission speeds from the network which may be caused by: a) the use or discovery of personal MIF/hotspot transmissions, whether utilized by an attendee, exhibitor, vendor, or show management or employee of show management; b) the use or discovery of any networks not implemented by Big Red Pin Inc. by any of the above mentioned entities; c) the use or discovery of any devices, utilized by any of the above mentioned entities, that broadcast an SSID (Service Set Identifier), that may inhibit the network's performance to a reasonable standard. You agree that the discovery of any violation of this clause will nullify your ability to seek any refunds or exchanges for purchased services, due to factors beyond Big Red Pin Inc.'s control.

By initiating page one, you acknowledge that you have read and understand the terms on page two, and by signing page two, you acknowledge and understand the conditions set forth on page one.

Contact

Please direct any questions to:

Big Red Pin Inc.
28 May Street, Suite A
Edison, NJ 08837
info@bigredpin.com



Authorized Signature

Date

Spam/E-mail/Usenet Abuse
Violation of the CAN-SPAM Act of 2003, or any state or federal law regulating e-mail services, constitutes an automatic violation of this AUP and Big Red Pin Inc. reserves the right to seek damages and other available relief against Customer, as applicable.
Spam/E-mail/Usenet Abuse is prohibited on Big Red Pin Inc. Services. Examples of Spam/E-mail/Usenet Abuse include but are not limited to the following activities:

- Sending unsolicited electronic mail messages and "mail-bombing" (sending mass unsolicited e-mail messages to a single user, or group of users, commercial or otherwise, or deliberately sending very large attachments to one recipient) using Service(s) are prohibited;
- Using another site's mail server to relay mail without the express permission of the site;
- Using another computer, without authorization, to send multiple e-mail messages or to retransmit e-mail messages for the purpose of misleading recipients as to the origin;
- Using IP addresses that the Customer does not have a right to use;
- Collecting the responses from unsolicited electronic messages;
- Maintaining a site that is advertised via unsolicited electronic messages, regardless of the origin of the unsolicited electronic messages;
- Spamming, or sending unsolicited commercial e-mail, sending unsolicited electronic messages with petitions for signatures, or any chain mail related materials, or requests for charitable donations;
- Sending messages that are harassing or malicious, or otherwise could reasonably be predicted to interfere with another party's quiet enjoyment of the Big Red Pin Inc. Services or the Internet (e.g., through language, frequency, size or otherwise);
- Sending bulk (i.e., twenty-five or more recipients) electronic messages without identifying, within the message, a reasonable means of opting out from receiving additional messages from the sender;
- Using distribution lists containing addresses that include those who have opted out;
- Sending electronic messages that do not accurately identify the sender, the sender's return address, the e-mail address of origin, or other information contained in the subject line or header;
- Forging headers or identifiers in order to disguise the origin of e-mail;
- Use of redirect links in unsolicited commercial e-mail to advertise a website or service;
- Posting messages to or canceling or superseding messages on an online forum or newsgroup in a manner that violates the rules of the forum or newsgroup or that contain forged header information;
- Sending bulk electronic messages in quantities that exceed standard industry norms; or
- Attempting to disrupt the Big Red Pin Inc. network or of the networks with which Big Red Pin Inc. interconnects;

Intercepting, redirecting or otherwise interfering or attempting to interfere with e-mail intended for other parties;

• Knowingly deleting any author attributions, legal notices, or proprietary designations or labels in a file that the user mails or sends;

• Using, distributing, advertising, transmitting, or otherwise making available any software program, product, or service that is designed to violate this AUP or the AUP of any other Internet Service Provider, including, but not limited to, the facilitation of the means to spam;

Spam Damages: Because spam related damages are often difficult to quantify, in those cases where the actual damages cannot be reasonably calculated, Big Red Pin Inc. reserves the right to seek from the Customer liquidated damages in the amount of five dollars (\$55.00) for each piece of "spam" or unsolicited bulk e-mail transmitted from or otherwise connected with Customer's account, in addition to any other rights and remedies Big Red Pin Inc. may have in contract, law, and equity.

Security Violations

It is Customer's responsibility to ensure the security of its network and the machines that connect to and use Service(s). You are responsible for configuring and securing your services to prevent damage to the Big Red Pin Inc. Network(s) and/or the disruption of Service(s) to other customers, and ensuring that your customers and users use the Service(s) in an appropriate manner. Customer is required to take all necessary steps to manage the use of the Service(s) in such a manner that network abuse is prevented or minimized to the greatest extent possible. It is Customer's responsibility to take corrective actions on vulnerable or exploited systems to prevent continued abuse. Violations of system or network security are prohibited and may result in criminal and/or civil liability.

- Hacking - attempting to attack, breach, circumvent, or test the vulnerability of the user authentication or security of any host, network, server, personal computer, network access and control devices, software or data, or other system, or to attempt to do any of the foregoing. Examples of violations of system or network security include but are not limited to:
- Intercepting, interfering with or redirecting e-mail intended for third parties, or any form of network monitoring, scanning or probing, or other action for the unauthorized interception of data or harvesting of e-mail addresses;
- Impersonating or posing as another user of the system or network;
- Impersonating others in order to obtain another user's account password or other personal information;
- Using the Service(s) to deliver, spyware, or secretly or deceptively obtain the personal information of third parties (phishing, etc.), or engage in modem hi-jacking;
- Using any program, file, script, command or the transmission of any message or content of any kind, designed to interfere with a terminal session or the access or use of the internet or any other means of communication;
- Distributing or using tools designed to compromise security, including cracking tools, password guessing programs, packet sniffers or network probing tools (except in the case of authorized legitimate network operations);
- Unauthorized monitoring of data or traffic on any network or system without express authorization of the owner of the system or network; this would include use of sniffers or SNMP tools;
- Falsifying packet header, sender, or user information whether in whole or in part to mask the identity of the sender, originator or point of origin;
- Knowingly uploading or disseminating files that contain viruses, Trojan horses, worms, time bombs, cancel bots, corrupted files, or any other similar software or programs that may damage the operation of another's computer, or property of another;
- Engaging in the transmission of pirated software;
- With respect to dial-up accounts, using any software or device designed to defeat system time-out limits or to allow your account to stay logged on while you are not actively using the Big Red Pin Inc. Service(s) or using your account for the purpose of operating a server of any type;

promulgate rules, guidelines or agreements to govern their use. Failure to adhere to any such rules, guidelines, or agreements shall be a violation of this AUP.

Big Red Pin Inc. is aware that some of its customers' information reaching Big Red Pin Inc. Network(s) or facilities from those Customers may have originated from the Big Red Pin Inc. Customer or from another third-party. Big Red Pin Inc. reserves the right to take action against Big Red Pin Inc. Customer and directly against such Customers' subscribers, even though the Big Red Pin Inc. corrective action may affect other non-offending subscribers of the Big Red Pin Inc. Customer.

AUP Enforcement and Notice

Customer's failure to observe the guidelines set forth in this AUP may result in Big Red Pin Inc. taking actions anywhere from a warning to a suspension of privileges or termination of your Service(s). Big Red Pin Inc. reserves the right, but does not assume the obligation, to strictly enforce the AUP. When feasible, Big Red Pin Inc. may but is not obligated to provide Customer with notice of an AUP violation via email or otherwise and demand that such violation is immediately corrected.

However, Big Red Pin Inc. reserves the right to act immediately and without notice to suspend or terminate Service(s) in response to a court order or other legal requirement that certain conduct should be stopped or when Big Red Pin Inc. determines, in its sole discretion, that the conduct may: (1) expose Big Red Pin Inc. to sanctions, prosecution, civil action or other liability, (2) cause harm to or interfere with the integrity or normal operations of Big Red Pin Inc. Network(s) or facilities, (3) interfere with another person's use of Big Red Pin Inc. Service(s) or the Internet, or (4) otherwise present a risk of harm to Big Red Pin Inc. or Big Red Pin Inc. Customer or other parties Big Red Pin Inc. interconnects with.

Big Red Pin Inc.'s decisions with respect to interpretation of the AUP and appropriate remedial actions are final and determined by Big Red Pin Inc. in its sole discretion. Big Red Pin Inc. may refer potential violations of law(s) to the proper authorities, may cooperate in the investigation of any suspected criminal or civil wrongdoings, and will cooperate with authorities when required to do so by law, subpoena, or when the public safety is at stake. Big Red Pin Inc. assumes no obligation to inform you that your information has been disclosed, and, in some cases, may be prohibited by law from providing such notice.

Big Red Pin Inc. does not, as an ordinary practice, proactively monitor the activities of those who use its Service(s) or exercise any editorial control over any material transmitted, hosted, or posted using Service(s) to ensure that its Customers comply with the AUP and/or the law, although it reserves the right to do so. If Big Red Pin Inc. is alerted and appropriate to stop or prevent such violations including the actions described in this AUP, Big Red Pin Inc. may in its sole discretion refuse to transmit, screen, or edit content prior to delivery of the Service(s), block access to certain categories of numbers or certain sites as Big Red Pin Inc. deems necessary to enforce these policies.

If your Service is suspended or terminated, you must get written approval from Big Red Pin Inc. (outside of the normal ordering process) prior to reactivating or ordering new service. In any case, Big Red Pin Inc. may, in its discretion, decline to reinstate your Service, if applicable. If Big Red Pin Inc. discovers that you have renewed Service, or ordered new Service, following termination for an AUP violation without the prior written consent of Big Red Pin Inc., it may terminate your Service without further notice. In such case, you are responsible for any applicable early termination charges.

Big Red Pin Inc. will not issue any refunds, credits or other forms of compensation for the period when Service(s) have been suspended as a result of violation(s) or alleged violation(s) of this AUP.
Big Red Pin Inc. shall not be liable for any damages of any nature suffered by any Customer, User, or Third Party resulting in whole or in part from Big Red Pin Inc.'s exercise of its rights under this AUP.

Prohibited Actions

Big Red Pin Inc. respects freedom of expression and believes it is a foundation of a free society to express differing points of view. Big Red Pin Inc. will not terminate, disconnect or suspend service because of the views you or we express on public policy matters, political issues or political campaigns. Big Red Pin Inc. is committed at all times, however, to complying with the laws and regulations governing use of the Internet and e-mail transmissions and to preserving for all of its Customers the ability to use Big Red Pin Inc. Network(s) and the Internet without interference or harassment from other users. Big Red Pin Inc. prohibits use of its Services in any way that is unlawful, interferes with use of Big Red Pin Inc. Network(s) or the Internet, interferes in any way with the usage or enjoyment of services received by others, infringes intellectual property rights, results in the publication of threatening or offensive material, constitutes Spam/E-mail/Usenet abuse, or presents security or privacy risks. Customer will not resell or provide Service(s) to unauthorized third parties, whether as part of a commercial enterprise or otherwise.
Customer is prohibited from engaging in any other activity, whether legal or not, that Big Red Pin Inc. determines, in its sole discretion, to be harmful to its subscribers, operations, Network(s).

Unlawful Activities

Big Red Pin Inc. Services shall not be used in connection with any criminal, civil, or administrative violation of any applicable local, state, and provincial, federal, national or international law, treaty, court order, ordinance, regulation, or administrative rule.
By using the Service(s), Customer represents and warrants to Big Red Pin Inc. that Customer (and its Users) are not residents of any country or affiliated with any of organization prohibited to do business within the United States as defined and set forth at: <http://www.ice.dhs.gov/ice> and <http://www.bis.doc.gov/index.php/the-denied-persons-list>. Accounts registered using false or misleading information may be terminated immediately and without notice.

Offensive or Threatening Material or Content

Big Red Pin Inc. Services shall not be used to post, post, transmit, or re-transmit any content or material that is threatening, harassing, obscene, indecent, hateful, malicious, racist, fraudulent, deceptive, invasive of privacy or publicity rights, abusive, inflammatory, or otherwise harmful or offensive to third parties, treasonous, excessively violent or promotes the use of violence, or provides instruction, information or assistance in carrying out violence against any government, organization, group or individual, or provides guidance, information or assistance with respect to causing damage or security breaches to Big Red Pin Inc. Network(s) or to the network of any other service provider. Customer shall not create or attempt to utilize a domain name that is fraudulent, indecent, offensive, deceptive, threatening, abusive or harassing.

Interaction with Minors

Big Red Pin Inc. has a zero tolerance policy regarding use of its Service to engage in inappropriate conduct with a minor (anyone under 18 years of age). You shall not knowingly collect or solicit personal information from a minor without the express consent of the parent or guardian of the minor, nor shall you use this Service to harm or intimidate a minor. Big Red Pin Inc. complies with all federal and state laws pertaining to the protection of minors, including the reporting of all apparent cases of child pornography or exploitation to the National Center for Missing and Exploited Children. For more information about online safety, visit www.nccmc-cog.org.



Meadowlands Exposition Center

355 Plaza Drive • Secaucus, NJ 07094
201.330.7773 • Fax: 201.330.1172

ICE ORDER FORM

EVENT: **SUPPLYSIDE EAST** DATE(S) **APRIL 10-11, 2018**

COMPANY NAME: _____ BOOTH # _____

CONTACT PERSON: _____ PHONE # _____

LBS.	ICE	PRICE	DAY NEEDED
	CRUSHED	\$18.60 PER 40 LB. BAG	
	CUBED	\$18.60 PER 40 LB. BAG	

All prices are subject to 6.625% N.J. Sales Tax.

Please send your order 15 days prior to the event.

Advance Order Payment will only be accepted by either company or certified check.
Same day order payments are to be in cash only. Due on delivery of ice.

Send order and payment to: **Meadowlands Exposition Center**
355 Plaza Drive
Secaucus, NJ 07094
Attn: Rafael Cruz

Should you have any questions contact us at (201) 330-8668.

*Note: Ice will be available during the show with a \$3.10 service charge per bag.
Deliveries of full bags only. Only cubed ice is available for same day service.*

FIRE EXTINGUISHER ORDER FORM

Return a copy with payment made out to:

Meadowlands Exposition Center

355 Plaza Drive, Secaucus, NJ 07094

(201) 330-7773

(201) 330-1172 - Fax

Name of Show SUPPLYSIDE EAST	Dates of Show April 10-11, 2018	Booth #	Contact at Show
Exhibiting Firm Name	Address		
Phone #	City	State	Zip

DEAR EXHIBITOR

For your information and convenience, the following policy will be in effect regarding cooking and food warming devices on the event floor of the Meadowlands Exposition Center.

The Fire Marshall of Secaucus has interpreted the fire regulations for use of permanently installed deep fryers to be accompanied with an automatic fire suppression hood system. Since all deep fryers contemplated for use at this show are deemed to be temporary installations, only an **ABC Dry Chemical Fire Extinguisher** is necessary to accompany each deep fryer in each booth.

Cooking with propane or butane is strictly prohibited by the Meadowlands Exposition Center and the Secaucus Fire Marshall. Exhibitors in need of a Fire Extinguisher, may order directly from the Expo Center or utilize their own equipment to meet this requirement. **Each vendor anticipating using a deep fryer or any other cooking device, will be responsible for an updated Fire Extinguisher and must be aware that spot inspections will take place. Vendors not in compliance with the Secaucus Fire Regulations could face fines.**

#5 ABC Dry Chemical Fire Extinguisher	Price	Quan.	\$ Amount
Advanced Rate	\$52.05		\$
Late Order Amount	\$62.45		\$

PAYMENT IN FULL MUST ACCOMPANY ORDER

Check Enclosed Mastercard Visa American Express

Credit Card # _____ Expiration Date _____

Credit Card Holder _____

Authorized Signature _____

WE'RE PROUD TO SERVE AS YOUR OFFICIAL TECHNOLOGY PROVIDER

Exhibiting Company:			Booth #:		
Onsite Contact:			Onsite Cell:		
Delivery Date:	Time Frame:	Pickup Date:	Time Frame:		
Ordered By:		Email Address:	Phone #:		
Credit Card:		Expiration Date:	Security Code:		
Billing Address:		City:	State:	Zip:	

ORDER TODAY!

For Fast and Easy Ordering, [Order Online](#), or Submit this Completed Form to exhibitorsales@smartsourcerentals.com

Audio Visual Equipment				Computer Technology				
	Show Price	Qty	Total		Show Price	Qty	Total	
Large LED Displays	90" LED Display with Speakers*		\$0	PCs/Laptops	HP Touch Smart 23" Quad Core i7 (Desktop)		\$0	
	80" LED Display with Speakers*	\$1,389	\$0		Dell 7040 SFF i7 (Desktop)	\$165	\$0	
	65" LED Display with Speakers*	\$995	\$0		Dell E6520 i7 (Desktop)	\$145	\$0	
	55" LED Display with Speakers*	\$675	\$0		HP Probook 650 (Laptop)	\$190	\$0	
	46" LED Display with Speakers*	\$545	\$0		27" Thunderbolt Display	\$215	\$0	
	40" LED Display with Speakers*	\$425	\$0		21.5" iMAC i5 QC 16/1TB	\$250	\$0	
Touch Screens	32" LED Display with Speakers*	\$285	\$0	Apple Products	27" iMAC i5 QC 8/1TB	\$295	\$0	
	60" LED Touch Screen*	\$1,395	\$0		21.5" iMAC i7 QC 16/1TB	\$325	\$0	
	55" LED Touch Screen*	\$1,195	\$0		27" iMAC i7 QC 16/1TB	\$425	\$0	
	46" LED Touch Screen*	\$995	\$0		Mac Mini i5 (4GB, 500GB)	\$120	\$0	
	42" LED Touch Screen*	\$795	\$0		15.4" MacBook Pro i7 QuadCore (8GB, 750GB)	\$225	\$0	
	40" LED Touch Screen*	\$920	\$0		iPad 5 Air WiFi 16GB	\$105	\$0	
Monitors	32" LED Touch Screen*	\$580	\$0	Kiosks & Charging Stations		Show Price	Qty	Total
	27" LCD Widescreen Display*	\$170	\$0		Lilitab Floor iPad Stand (stand only)	\$210		\$0
	24" LCD Widescreen Display*	\$90	\$0		21.5" Podium Kiosk	\$685		\$0
	20" LCD Display (4:3)*	\$35	\$0		Hightop Table Charging Station	\$795		\$0
Video Walls	19" LCD Display (4:3)*	\$25	\$0	Products	Lockable Charging Station	\$995	\$0	
	LED Tiles	Call For Pricing			Branding	Classic Charging Station (Includes Branding)	\$1,295	\$0
	NEC 46" LCD Video Wall Panel*	\$1,100	\$0			Branding options are available for all Kiosks and Charging Stations. Call for more details. Prices vary per unit.		
	NEC 55" LCD Video Wall Panel*	\$1,450	\$0					
	2X2 46" LCD Video Wall**	\$4,125	\$0					
	3X3 46" LCD Video Wall**	\$9,100	\$0					
Projection	2X2 55" LCD Video Wall**	\$6,525	\$0	Copiers & Printers				
	3X3 55" LCD Video Wall**	\$14,500	\$0		Show Price	Qty	Total	
	5000 Lumen Projector	\$625	\$0	Office Tools	HP Black & White Laser Printer	\$210		\$0
8' x 8' Tripod Projection Screen	\$195	\$0	HP Color Laser Printer		\$320		\$0	
7.5' x 10' FastFold Screen w/Dress Kit	\$595	\$0	HP Black & White Copier		\$695		\$0	
Meyer Self-Powered Mini Speaker	\$175	\$0	HP Color Copier		\$695		\$0	
Sound	JBL Pro 10" Powered Speaker Includes Stand	\$155	\$0	For assistance with your order, and for questions about other technology solutions, please contact sales at 800-955-5171, or via email at exhibitorsales@smartsourcerentals.com				
	Booth Sound System (2) MM Meyers Speakers w/Stands, Mixer & Wireless Mic	\$710	\$0	Equipment Subtotal <u>\$0</u>				
	Wireless Mic Kit (1) Lav, (1) HH, (1) Receiver	\$300	\$0	Delivery, Set-up, and Pick-up 28% or Minimum Charge of \$175 <u>\$175</u>				
Display Stands & Accessories	Wall Bracket For SmartSource Displays between 19" and 24"	\$25	\$0	Damage & Loss Waiver 10.5% <u>\$0.00</u>				
	72" Single Post Floor Stand For SmartSource Displays from 19" and 24"	\$85	\$0	To decline waiver, type No in the orange box. <input type="checkbox"/>				
	72" Dual Post Floor Stand For SmartSource Displays of 32" and larger	\$85	\$0	Sales Tax of 7.0% <u>\$0.00</u>				
	Spandex Wrap for Dual Post Stand	\$35	\$0	Grand Total <u>\$0.00</u>				
	Accessory Shelf for Dual Post Stand	\$30	\$0	OTHER ITEMS AVAILABLE UPON REQUEST				
	Mifi Hotspot Device Activation Fee Included	\$150	\$0					

*Includes Wall Mount or Table Top Stand, **Includes Floor Stand or Wall Mount

Lead Management Order Form

2018 Supply Side East April 10 - 11, 2018 • Secaucus, New Jersey

Exhibiting Company: _____ Booth #: _____
 Check if information is for: Exhibiting Company Third Party 3rd Party Company (if applicable): _____
 Contact Name: _____ Address: _____
 City: _____ State/Country: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

Select your preferred system	on or before 2/13/18	from 2/14/18 to 2/28/18	after 2/28/18	number of units	sub total	TOTAL
SWAP[®] "3 Pack" One license and three activations.	\$499	\$499	\$499		\$	
Additional SWAP Activations Additional activations available with purchase of SWAP "3 Pack", RT2000 or Tablet.	\$129	\$129	\$129		\$	
SWAP products not taxed for this event.					SWAP Total	\$
Optium[™] RT2000 Includes Optional Custom Survey	\$470	\$545	\$575		\$	
RT2000 Portable Bluetooth printer	\$75	\$100	\$125		\$	
SWAP Enabled Tablet	\$399	\$425	\$475		\$	
Developer's Kit for Real Time Data Services (RTS)- for all exhibitors who use their own lead system. We provide all information to access our database in real time. Instructions for your IT Dept. to set up data transfer, credentials for downloads and support if needed.	\$650	\$650	\$650		\$	
Delivery of Reader to Booth (Post show pickup not available)	\$100	\$100	\$100		\$	
See page 2 for system descriptions and requirements.					Sub-Total	\$
NOTE: If you use your own lead retrieval system, you will need Real Time Data Services to acquire full attendee contact information from the QR code on the badge.					Processing Fee *	\$ 9.99
(Applicable to phone or faxed orders)					7% Sales Tax	\$
					Total	\$

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- * Processing Fee is waived when order is placed online.

Order Online: <https://exhibitor.experientswap.com>
Order by Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703
Order by Fax: 301.694.3286

Payment Method

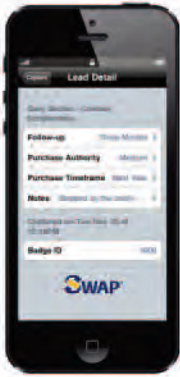
- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____
 Card #: _____ Exp: ____/____/____

For Assistance Contact:

Jessica Quinteiro
P: 888.889.4674
E: jessica.quinteiro@experient-inc.com

It is against Experient's security policy to accept credit card information via email.



SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead qualifier
- All leads consolidate in your SWAP Portal for immediate follow-up



Optium RT2000

- A mobile device for capturing lead information
- High speed scanning and extended battery life
- Custom lead qualifier
- All leads consolidate in your SWAP Portal for immediate follow-up

SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet
- Your device will be set-up, tested and ready for pick-up at the event
- All leads consolidate in your SWAP Portal for immediate follow-up




Developer's Kit for Real Time Data Services

- All of the credentials you need to access our registration database in real time
- Instructions for your IT Department to set up the data transfer
- Choose whether you want to pull data in real time, nightly or at the end of the event

ADVANCED FREIGHT

April 2, 2018

FROM _____ _____ _____		
SHOW	<u>SUPPLYSIDE EAST</u>	BOOTH No. _____
TO _____		
c/o	 SMG Exposition Services	
ADDRESS:	c/o SMG @ UPS Freight 280 Moonachie Ave. Moonachie, NJ 07074	_____ _____

FROM _____ _____ _____		
SHOW	<u>SUPPLYSIDE EAST</u>	BOOTH No. _____
TO _____		
c/o	 SMG Exposition Services	
ADDRESS:	c/o SMG @ UPS Freight 280 Moonachie Ave. Moonachie, NJ 07074	_____ _____

FROM _____

SHOW SUPPLYSIDE EAST BOOTH No. _____
TO _____
c/o  **SMG**
Exposition Services
ADDRESS: _____ 355 Plaza Drive

Secaucus, NJ 07094

DIRECT FREIGHT
April 8, 2018

FROM _____

SHOW SUPPLYSIDE EAST BOOTH No. _____
TO _____
c/o  **SMG**
Exposition Services
ADDRESS: _____ 355 Plaza Drive

Secaucus, NJ 07094

FROM _____

SHOW SUPPLYSIDE EAST BOOTH No. _____
TO _____
c/o  **SMG**
Exposition Services
ADDRESS: _____ 355 Plaza Drive

Secaucus, NJ 07094

DIRECT FREIGHT
April 8, 2018

FROM _____

SHOW SUPPLYSIDE EAST BOOTH No. _____
TO _____
c/o  **SMG**
Exposition Services
ADDRESS: _____ 355 Plaza Drive

Secaucus, NJ 07094