

## RESERVE BOOTH SPACE

### EXHIBIT HALL SCHEDULE

#### EXHIBITOR MOVE-IN

**April 8:** 8:00am – 5:00pm

**April 9:** 8:00am – 10:00am

#### SHOW HOURS

**April 9:** 10:30am – 4:00pm

**April 10:** 10:30am – 3:30pm

#### EXHIBITOR MOVE-OUT

**April 10:** 3:30pm – 7:00pm

*\* Dates & Hours are subject to change*

### BOOTH FEES

- Linear Booth: \$51.50 per sq. ft.
- Island Booth: \$57 per sq. ft.
- Each Corner Premium: \$200
- General Liability Insurance: \$185 flat fee\*

### BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear booth only)
- 7" x 44" ID Sign (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Show Guide
- Four Exhibitor badges per 100 sq. ft.

*\* General Liability Insurance – required for all companies located outside of the United States and Canada.*

### WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery suppliers
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Consulting and service companies
- Testing and analytical labs
- Wholesalers, distributors and brokers

### WHO ATTENDS?

Nearly 3,000 CPG decision-makers representing 36 countries in the key industries of nutrition, health, food and beauty

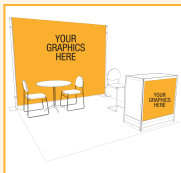
### READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities and to learn about SupplySide Connect, **contact your Account Manager** or **Danica Cullins** at (480) 281-6713 or [danica.cullins@informa.com](mailto:danica.cullins@informa.com).

## BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

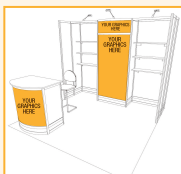
### Package A: \$8,350



#### 10' X 10' (100 sq. ft.) in-line booth space

- backwall with custom graphics
- side chairs (2)
- welcome counter with custom graphics
- wastebasket
- carpet
- electricity
- booth cleaning
- exhibit install and dismantle
- material handling of rented exhibit structure, delivery to and from show site
- 4 exhibitor badges

### Package B: \$9,350



#### 10' X 10' (100 sq. ft.) in-line booth space

- backwall structure with custom graphics and 6 shelves
- custom header and center wall graphic
- lockable welcome counter with custom graphics
- arm light
- track lights (2)
- electricity
- black stool
- wastebasket
- carpet
- booth cleaning
- exhibit install and dismantle
- material handling of rented exhibit structure, delivery to and from show site
- 4 exhibitor badges

### Package C: \$16,500



#### 10' X 20' (200 sq. ft.) in-line booth space

- curved backwall structure with custom graphics and 3 shelves
- black chairs (4)
- black pedestal 36" x 30"
- lockable welcome counter with custom graphics
- arm lights (5)
- electricity
- wastebasket
- carpet
- booth cleaning
- exhibit install and dismantle
- material handling of rented exhibit structure, delivery to and from show site
- 8 exhibitor badges

\*All non-graphic panels will be white in color. Any additional orders that are not included in the booth package are at the expense of the exhibitor.

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