

## RESERVE BOOTH SPACE

### EXHIBIT HALL SCHEDULE

#### EXHIBITOR MOVE-IN

**April 9** 8am-5pm

**April 10** 8am-10am

#### SHOW HOURS

**April 10** 10:30am-4pm

**April 11** 10:30am-3:30pm

#### EXHIBITOR MOVE-OUT

**April 11** 3:30pm-7pm

*\* Hours subject to change*

### BOOTH FEES

- Linear Booth: \$48 per sq. ft.
- Island Booth: \$53 per sq. ft.
- Each Corner Premium: \$200

### BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear booth only)
- 7" x 44" ID Sign (Linear Booth only)
- Company listing on the show website, mobile app, Show Planner and Expo Companion
- Four Expo badges per 100 sq. ft.

### WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery suppliers
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Consulting and service companies
- Testing and analytical labs
- Wholesalers, distributors and brokers

### WHO ATTENDS?

- New prospects – 73% of those surveyed attended for the first time
- Nearly 3,000 CPG decision-makers representing 36 countries in the key industries of nutrition, health, food and beauty

### READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities or to become a Global Storefront owner, **contact your Account Executive** or **Danica Cullins** at (480) 281-6713 or [danica.cullins@informa.com](mailto:danica.cullins@informa.com).

## BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

### Package A: \$7,900



- 100 sq. ft. of booth space
- 10'x8' Backwall with custom graphics
- Welcome counter with custom graphics
- Black diamond stool
- 36" café round table
- Black diamond side chairs (2)
- Wastebasket
- Electricity
- Classic Carpet (9 choices)
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 4 exhibitor badges

### Package B: \$8,900



- 100 sq. ft. of booth space
- 10'x8' backwall with custom graphics and 6 shelves
- Welcome counter (lockable) with custom graphics
- Black diamond stool
- Wastebasket
- Accent lighting
- Electricity
- Classic Carpet (9 choices)
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 4 exhibitor badges

### Package C: \$15,500



- 200 sq. ft. of booth space
- Curved backwall structure with custom graphics and 3 shelves
- Black diamond arm chairs (4)
- Welcome counter (lockable) with custom graphics
- 36" café round table
- Wastebasket
- Accent lighting
- Electricity
- Classic Carpet (9 choices)
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- 8 exhibitor badges

\*All non-graphic panels will be white in color. Ballroom carpet is included. Any additional orders that are not included in the booth package are at the expense of the exhibitor.

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