

## RESERVE BOOTH SPACE | INTERNATIONAL

### EXHIBIT HALL SCHEDULE:

#### EXHIBITOR MOVE-IN

**April 9** 8am-5pm

**April 10** 8am-10am

#### SHOW HOURS

**April 10** 10:30am-4pm

**April 11** 10:30am-3:30pm

#### EXHIBITOR MOVE-OUT

**April 11** 3:30pm-7pm

*\* Hours subject to change*

### BOOTH FEES:

- Linear Booth: \$48 per sq. ft., plus the cost of insurance
- Island Booth: \$53 per sq. ft., plus the cost of insurance
- Each Corner Premium: \$200

### BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- 7" x 44" ID Sign (Linear Booth only)
- Company listing on the show website, mobile app, Show Planner and Expo Companion
- General liability insurance
- Four exhibitor badges per every 100 sq. ft.

### WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery suppliers
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Consulting and service companies
- Testing and analytical labs
- Wholesalers, distributors and brokers

### WHO ATTENDS?

- New prospects – 73% of those surveyed attended for the first time
- Nearly 3,000 CPG decision-makers representing 36 countries in the key industries of nutrition, health, food and beauty

### READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities or to become a Global Storefront owner, **contact your Account Executive** or Danica Cullins at (480) 281-6713 or [danica.cullins@informa.com](mailto:danica.cullins@informa.com).

## INTERNATIONAL BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

### Package A: \$8,093



- 100 sq. ft. of booth space
- 10'x8' Backwall with custom graphics
- Welcome counter with custom graphics
- Black diamond stool
- 36" café round table
- Black diamond side chairs (2)
- Wastebasket
- Electricity
- Classic Carpet (9 choices)
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- Invitation letters
- 4 exhibitor badges
- General liability insurance

### Package B: \$9,093



- 100 sq. ft. of booth space
- 10'x8' backwall with custom graphics and 6 shelves
- Welcome counter (lockable) with custom graphics
- Black diamond stool
- Wastebasket
- Accent lighting
- Electricity
- Classic Carpet (9 choices)
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- Invitation letters
- 4 exhibitor badges
- General liability insurance

### Package C: \$15,770



- 200 sq. ft. of booth space
- Curved backwall structure with custom graphics and 3 shelves
- Black diamond arm chairs (4)
- Welcome counter (lockable) with custom graphics
- 36" café round table
- Wastebasket
- Accent lighting
- Electricity
- Classic Carpet (9 choices)
- Booth cleaning
- Exhibit set-up/removal (material handling of rented structure, delivery to and from show site)
- Invitation letters
- 8 exhibitor badges
- General liability insurance

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color.

Ready to reserve your space? Contact Danica Cullins at (480) 281-6713 or [danica.cullins@informa.com](mailto:danica.cullins@informa.com)