# April 10-11 2018

## Meadowlands Exposition Center Secaucus, NJ

#### **SupplySide East Presentation Theater**

Tell your story. Discuss innovation. Share intelligence. Promote your product.

These 20-minute sessions located in the SupplySide East Presentation Theater give you an opportunity to speak to attendees about your science, products and marketing findings. Located right off the front of the show floor, these presentations are free for all SupplySide East participants to attend. Book your spot today!

#### Sponsorship Deliverables

- Seminar location provided in SupplySide East Presentation Theater, located in a meeting room right off the front of the show floor
- Seating capacity for 50 people
- Basic A/V package to include podium with microphone, clip-on microphone, LCD projector, and projector screen (Sponsor to provide laptop computer)
- Mobile badge scanner provided to capture contact information of industry executives attending your seminar leads will be sent to the sponsor post-show
- Sponsor will be provided with a kit that contains helpful information to prepare for the presentation, along with helpful tools to promote and market your session to drive attendance
- Presentation details will be promoted on SupplySide East website, Expo Preview and within mobile app signed contract and seminar details (title, description (75 word max), company logo and presenter) to be received no later than December 15, 2017 to be included in Expo Preview
- Presentation title and sponsor logo included within brochure distributed in Registration area, dedicated to SupplySide East Presentation Theater
- Presentations will be promoted to pre-registered attendees in emails with other relevant show information

**Sponsorship:** \$3,000 each 20 minute session

# April 10-11 2018

## Meadowlands Exposition Center Secaucus, NJ

#### **Presentation Schedule**

#### **DAY 1:**

Expo Hall Hours: 10:30am-4pm

11:30am - 11:50am

12 – 12:20pm

1:30 - 1:50pm

2 - 2:20pm

2:30 – 2:50pm

3 - 3:20pm

3:30 – 3:50pm

#### **DAY 2:**

**Expo Hall Hours: 10:30am – 3:30pm** 

11:30am - 11:50am

12 - 12:20pm

1:30 – 1:50pm

2 – 2:20pm

2:30 – 2:50pm

# Supply Side EAST

# April 10-11 2018

## Meadowlands Exposition Center Secaucus, NJ

