

## RESERVE BOOTH SPACE

### EXHIBIT HALL SCHEDULE

#### EXHIBITOR MOVE-IN

**April 20:** 8:00am – 5:00pm

**April 21:** 8:00am – 10:00am

#### SHOW HOURS

**April 21:** 10:30am – 4:00pm

**April 22:** 10:30am – 3:30pm

#### EXHIBITOR MOVE-OUT

**April 22:** 3:30pm – 7:00pm

*Dates & Hours are subject to change*

*\* General Liability Insurance – required for all companies located outside of the United States and Canada.*

### BOOTH FEES

- Linear Booth: \$55.50 per sq. ft.
- Island Booth: \$61 per sq. ft.
- Each Corner Premium: \$300
- General Liability Insurance: \$185 flat fee\*

### BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear booth only)
- 7" x 44" ID Sign (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Show Guide
- Four Exhibitor badges per 100 sq. ft.

### TABLETOP FEES

- Tabletop: \$3,275
- General Liability Insurance: \$185 flat fee\*

### TABLETOP FEES INCLUDE:

- (1) Draped counter height table 4'W x 24"D x 42"H
- (2) Counter height chairs
- (1) 7" x 44" ID sign
- (1) wastebasket
- Facility is carpeted (No additional flooring is permitted)
- Two Exhibitor badges
- Company listing in mobile app, Show Guide and SupplySide Connect for a basic 12-month listing.

### WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

### WHO ATTENDS?

3,000+ CPG decision-makers representing 36 countries in the key industries of nutrition, health and food.

### READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities and to learn about SupplySide Connect, **contact your Account Manager** or **Danica Cullins** at **(480) 281-6713** or **danica.cullins@informa.com**.

## BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

### PACKAGE A \$8,700



- 100 sq. ft. In-line booth space
- Back wall with custom graphics\*
- Counter with custom graphic kick panel & locking doors\*

- (1) Starbase Table 36"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)

- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

### PACKAGE B \$9,700



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header\*
- (1) Center Wall Graphic\*
- (6) Shelves
- (1) Padded Stool

- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (4) lights
- Electricity

- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

### PACKAGE C \$17,300



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves\*
- (4) Padded Chairs
- (1) Starbase Table 36"W x 30"H

- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity

- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

*\*Client to provide print-ready graphics*

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## INTERNATIONAL BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

### PACKAGE A

**\$8,885**



- 100 sq. ft. In-line booth space
- Back wall with custom graphics\*
- Counter with custom graphic kick panel & locking doors\*

- (1) Starbase Table 36"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity

- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges
- International Exhibitor Insurance

### PACKAGE B

**\$9,885**



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header\*
- (1) Center Wall Graphic\*
- (6) Shelves
- (1) Padded Stool

- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (4) lights
- Electricity

- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges
- International Exhibitor Insurance

### PACKAGE C

**\$17,485**



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves\*
- (4) Padded Chairs
- (1) Starbase Table 36"W x 30"H

- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity

- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 exhibitor badges
- International Exhibitor Insurance

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

*\*Client to provide print-ready graphics*

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