

RESERVE BOOTH SPACE

EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN

April 20: 8:00am – 5:00pm

April 21: 8:00am – 10:00am

SHOW HOURS

April 21: 10:30am – 4:00pm

April 22: 10:30am – 3:30pm

EXHIBITOR MOVE-OUT

April 22: 3:30pm – 7:00pm

** Dates & Hours are subject to change*

BOOTH FEES

- Linear Booth: \$55.50 per sq. ft.
- Island Booth: \$61 per sq. ft.
- Each Corner Premium: \$300
- General Liability Insurance: \$185 flat fee*

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear booth only)
- 7" x 44" ID Sign (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Show Guide
- Four Exhibitor badges per 100 sq. ft.

** General Liability Insurance – required for all companies located outside of the United States and Canada.*

WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

WHO ATTENDS?

3,000+ CPG decision-makers representing 36 countries in the key industries of nutrition, health and food.

READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities and to learn about SupplySide Connect, **contact your Account Manager** or Danica Cullins at (480) 281-6713 or danica.cullins@informa.com.

BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

Package A: \$8,700



10' X 10' (100 sq. ft.) in-line booth space

- backwall with custom graphics
- side chairs (2)
- round table
- black stool
- welcome counter with custom graphics
- wastebasket
- carpet
- electricity
- booth cleaning
- exhibit install and dismantle
- material handling of rented exhibit structure, delivery to and from show site
- 4 exhibitor badges

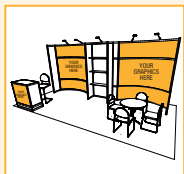
Package B: \$9,700



10' X 10' (100 sq. ft.) in-line booth space

- backwall structure with custom graphics and 6 shelves
- custom header and center wall graphic
- lockable welcome counter with custom graphics
- arm lights (3)
- electricity
- black stool
- wastebasket
- carpet
- booth cleaning
- exhibit install and dismantle
- material handling of rented exhibit structure, delivery to and from show site
- 4 exhibitor badges

Package C: \$17,300



10' X 20' (200 sq. ft.) in-line booth space

- curved backwall structure with custom graphics and 3 shelves
- black chairs (4)
- round table
- black stool
- lockable welcome counter with custom graphics
- arm lights (5)
- electricity
- wastebasket
- carpet
- booth cleaning
- exhibit install and dismantle
- material handling of rented exhibit structure, delivery to and from show site
- 8 exhibitor badges

*All non-graphic panels will be white in color. Any additional orders that are not included in the booth package are at the expense of the exhibitor.

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