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EXPO PREVIEW

Secaucus, NJ

Meadowlands Exposition Center

JUNE 23 & 24, 2020

supplysideeast.com





Product innovation for your next functional food, beverage, and supplement product starts at SupplySide East.

Join us on the East Coast
JUNE 23 & 24, 2020!

SupplySide East is the East Coast's leading ingredient and solutions event dedicated to the development of supplements and functional food & beverage products. SupplySide East connects over 3,500 health & nutrition professionals interested in learning about innovation trends, product development, and industry networking.

Secure your registration & housing today to receive the best rates!
Badge pricing increases May 16, 2020.

For full event details, visit supplysideeast.com.



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Source

new products/
suppliers



Network

with peers/other
attendees



Meet

with existing
suppliers



Learn

about new
developments
within the
marketplace



Register at supplysideeast.com

SCHEDULE

*Notice: Due to the postponement of SupplySide East until June 23 & 24, details of our education program are TBD.

MONDAY, JUNE 22, 2020

7am-5pm

REGISTRATION HOURS

Meadowlands Exposition Center Lobby

8am-5pm

GMP AND REGULATORY COMPLIANCE TRAINING PROGRAM

Holiday Inn Meadowlands

Separate registration required.

- Cleaning Sanitation and Contamination Prevention (Part 1 of 2)
- Entering the Dietary Supplement Market as a Startup (Part 1 of 2)

Produced by:



TUESDAY, JUNE 23, 2020

7am-4pm

REGISTRATION HOURS

Meadowlands Exposition Center Lobby

8am-5pm

GMP AND REGULATORY COMPLIANCE TRAINING PROGRAM

Holiday Inn Meadowlands

Separate registration required.

- Cleaning Sanitation and Contamination Prevention (Part 2 of 2)
- Entering the Dietary Supplement Market as a Startup (Part 2 of 2)

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9:30-10:30am

TOP TRENDS DRIVING THE HEALTH & NUTRITION INDUSTRY

Holiday Inn Meadowlands

Open to all attendees.

Underwritten by:



10:30am-4pm

EXPO HALL HOURS

11:30am-3:30pm

SUPPLYSIDE PRESENTATION THEATER

Meadowlands Exposition Center, Room A

Open to all attendees.

3-4pm

OPENING RECEPTION

Expo Hall

Open to all attendees.

4-5:30pm

VISITOR APPRECIATION RECEPTION

Embassy Suites Atrium

Open to all visitors.

WEDNESDAY, JUNE 24, 2020

8:30am-3:30pm

REGISTRATION HOURS

Meadowlands Exposition Center Lobby

9am-Noon

THE BUZZ CONTINUES WITH HEMP AND CBD

Holiday Inn Meadowlands

Separate registration required.

10:30am-3:30pm

EXPO HALL HOURS

11:30am-2:30pm

SUPPLYSIDE PRESENTATION THEATER

Meadowlands Exposition Center, Room A

Open to all attendees.

New for 2020!

Food & Beverage Insider

Your resource for in-depth data, market analysis, and trends surrounding today's food & beverage landscape.

About Food & Beverage Insider:

Food & Beverage Insider guides food & beverage CPG brands from ideation through manufacturing, supporting the development of clean label, natural and healthy food & beverage products. Food & Beverage Insider provides in-depth data & analysis on ingredients, formulation, supply chain, and regulatory issues affecting the industry.

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2020 EDUCATION PROGRAM

*Notice: Due to the postponement of SupplySide East until June 23 & 24, details of our education program are TBD.

FEATURED SESSION: TOP TRENDS DRIVING THE HEALTH & NUTRITION INDUSTRY

Included with Expo Hall Pass.

TUESDAY, JUNE 23 | 9:30-10:30am

Holiday Inn Secaucus Meadowlands

Brands that understand the rapidly changing market can best evolve and develop trending products that satisfy consumer desires. Join Eric Pierce, vice president, business insights, Claire Morton Reynolds, senior industry analyst, and Sandy Almendarez, content director, from Informa Health & Nutrition as they uncover top trends that drive the supplement and food industries. With exclusive insights from Nutrition Business Journal, NEXT Insights and more, you'll hear about trending ingredients, categories and markets that will drive leading business strategies.

Underwritten by:



WORKSHOP: THE BUZZ CONTINUES WITH HEMP AND CBD

Separate registration required.

WEDNESDAY, JUNE 24 | 9am-Noon

Holiday Inn Secaucus Meadowlands

Join us for a workshop as we explore three aspects that are continuing to be top of mind for CBD innovators. The first hour, 'Sizing Up the Hemp CBD Market: How We Got Here and Where We're Going' will take a 30,000-foot look at the larger cannabis market from channels ranging from dispensaries to online and practitioners, and then dial it down to the core supplement channel of the health-food store. For the second hour, 'Hemp Cannabinoids: CBD (and THC) Aren't the Half of It' will explore the emerging science around CBG, CBN, CBC and others that you may not have heard of yet. Finally, the remainder of the workshop, 'Hemp CBD Regulations: What Is True Today May Not Be True Tomorrow' will discuss state and federal laws surrounding the ever-growing CBD market.

PRICING

Early	On-Site
Reg Open - May 15	May 16 - On-Site
\$49	\$89

GMP & REGULATORY COMPLIANCE TRAINING PROGRAM

*Notice: Due to the postponement of SupplySide East until June 23 & 24, details of our education program are TBD.

Connect with leading good manufacturing practice (GMP) experts and get the latest critical learnings that will elevate your business. We've teamed up with NSF International to offer training courses on some of the most important issues facing the global health & nutrition industry.

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CLEANING SANITATION AND CONTAMINATION PREVENTION (TWO-PART TRAINING)

MONDAY, JUNE 22 & TUESDAY, JUNE 23 | 8am-5pm

Holiday Inn Meadowlands

This course provides a basic understanding of sanitary facility design, contamination prevention, and cleaning validation. Participants will learn the requirements of sanitary facility design, how to build contamination prevention into the construction of the plant, and how to write a compliant environmental monitoring plan. You will find out what SOP's and Protocols are required for cleaning validation, how to create scientifically sound rationales, validation protocols, and reports.

ENTERING THE DIETARY SUPPLEMENT MARKET AS A STARTUP (TWO-PART TRAINING)

MONDAY, JUNE 22 & TUESDAY, JUNE 23 | 8AM-5PM

Holiday Inn Meadowlands

Entering the Dietary Supplement Market as a startup is a two-part training course that delves into facility design for good manufacturing practice compliance, product development while planning for regulatory compliance. This course will cover industry design, equipment design, hygiene, building components & construction while maintaining industry standards. Determining target markets, user requirements for consumers and the regulatory requirements that should be taken into consideration. Additional topics covered includes financial considerations, analytical method development, engineering, design cost calculations and making the decision to begin production and sales.

**Separate registration required.*

Pricing: \$1200

**Separate registration is required for all courses. NSF produces the only GMP Training that is officially sanctioned by SupplySide East. When developing your SupplySide East plans and registering for events, please be cautious of organizations offering similar courses that are not connected to SupplySide East.*

REGISTRATION OPTIONS

Take Advantage of Early Bird Registration Rates!

EXPO HALL PACKAGE

Manufacturers: **\$99** | Non-Exhibiting Suppliers: **\$199**

- ✓ 2-day Expo Hall
- ✓ Top Trends Driving the Health & Nutrition Industry Featured Session
- ✓ SupplySide Presentation Theater
- ✓ Opening Reception
- ✓ Visitor Appreciation Reception

A LA CARTE WORKSHOP

The Buzz Continues with Hemp and CBD **\$49**

GMP TRAINING

Cleaning Sanitation and Contamination Prevention **\$1200**
(Two-Part Training)

Entering the Dietary Supplement Market as a Startup **\$1200**
(Two-Part Training)

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SUPPLYSIDE PRESENTATION THEATER

*Notice: Due to the postponement of SupplySide East until June 23 & 24, details of our education program are TBD.

TUESDAY, JUNE 23 | 11:30am-3:30pm

WEDNESDAY, JUNE 24 | 11:30am-2:30pm

Meadowlands Exposition Center, Room A

Located right on the show floor and open to all registered attendees, the SupplySide Presentation Theater allows you to gain information about new and innovative ingredient technologies shaping the market. Attending these sessions is one of the most effective ways to find out what is new in ingredients, applications, formulations and marketing.

Open to all attendees.

TUESDAY, JUNE 23

11:30am-Noon	SUPPLEMENT MARKET TRENDS Speaker: Shelley Balanko, Ph.D., senior vice president, The Hartman Group, Inc.	1:30-2pm	THE MAKING OF A SUPPLEMENT CLAIM Speaker: Karen Howard, CEO & executive director, Organic & Natural Health Association
Noon-12:30pm	SELECTING A SPOKESPERSON FOR YOUR SUPPLEMENT Speaker: Amy Summers, president, Pitch Publicity	2-2:30pm	JUSTICE, EQUALITY DIVERSITY & INCLUSION (JEDI) Speaker: Sandy Almendarez, director, content, health & nutrition, Informa Markets
12:30-1pm	CHALLENGES IN THE BOTANICAL INGREDIENT SUPPLY CHAIN: OPPORTUNITIES FOR MANUFACTURERS TO CREATE CHANGE Speaker: Jim Emme, CEO, NOW Foods	2:30-3pm	DISCOVERING THE PERSON BEHIND PERSONALIZED NUTRITION Speaker: Diana Morgan, head of scientific & regulatory affairs, Care/of
1-1:30pm	INTEGRATING CLIMATE ACTION INTO YOUR BUSINESS - HOW THE HEALTH AND NUTRITION INDUSTRY IS COMING TOGETHER TO TACKLE SUSTAINABLE SUPPLY CHAINS Speaker: Erin Callahan, director, The Climate Collaborative	3-3:30pm	BOTANICALS FOR COGNITIVE HEALTH: FORMULATING FOR SUCCESS AND CONSUMER LOYALTY Speaker: David Foreman, president, Herbal Pharmacist Media LLC

WEDNESDAY, JUNE 24

11:30am-Noon

CONSUMER DESIRES FOR SUPPLEMENT BRANDS

Speaker: Tracy Landau, president & partner, Marketplace

1-1:30pm

SPORTS TRENDS

Speaker: Steve Myers, senior editor, Informa Markets

Noon-12:30pm

PROBIOTIC REGULATIONS AND CLASS ACTION LAWSUITS

Speaker: Ivan Wasserman, managing partner, Amin Talati Wasserman LLP

1:30-2pm

CBD IN SPORTS NUTRITION

Speaker: Richard D. Collins, Esq., attorney, Collins Gann McCloskey & Barry PLLC

12:30-1pm

PROS AND CONS OF A MANDATORY SUPPLEMENT REGISTRY

Speakers:
Michael McGuffin, President, AHPA
Steve Mister, president & CEO, Council for Responsible Nutrition

2-2:30pm

AN INSIDE LOOK AT THE HEMP SUPPLY CHAIN

Speakers:
Eric Pierce, VP of business insights, NEXT Data & Insights, Informa Markets
Jessica Rubino, senior director, Content Marketing, Informa Markets



Looking for data to keep your company ahead of trends in the supplement industry?

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It's never too early to start your show planning for SupplySide East 2020!

Visit supplysideconnect.com to see a full in-depth listing of all exhibiting companies, booth locations and product offerings.

Expo Hall Dates:

TUESDAY, JUNE 23, 2020 | WEDNESDAY, JUNE 24, 2020

Meadowlands Exposition Center

Register Today For the Best Rates!

Rates increase May 16!

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atoznutritioninc.com

ACE Biotechnology Co. Ltd.
ace-bio.com

Acebright Inc.
acebright.com

Aceto Corp
aceto.com

ACG North America
acg-northamerica.com

Actichem
actichem.fr

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American River Nutrition LLC
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AOI Tea Co.
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APP Global Inc
appglobalinc.com

APS La Belle
apsbiogroup.com

AstaReal Inc.
fujihealthscience.com

AuNutra Industries Inc.
aunutra.com

Austrade Inc.
austradeinc.com

Avery WePrint Labels
avery.com

Aviva Natural Supplements
avivanaturals.com



Ayush Herbs Inc.
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Balchem Human Nutrition & Pharma
balchem.com

Barrington Nutritionals
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Beehive Botanicals
beehivebotanicals.net

Berg Imports
bergnutrition.com

Bergstrom Nutrition
bergstromnutrition.com

Better Hemp Company Inc.
betterhempcompany.com

BGG (Beijing Gingko Group)
bggworld.com



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Bright Pharma Caps Inc.
jcbright.com

BRT Naturals LLC
https://brtnaturals.com

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carmiflavors.com

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COFCO Biochemical (Thailand) Co. Ltd.
cofco.com

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Foodtopia Inc.
foodtopiausa.com

Forbes Chocolate
forbeschocolate.com

Fortune Bridge Company
fortunebridge.com

Forward Farma Inc.
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Fres-co System USA Inc.
fresco.com

Fruit D'Or Nutraceuticals
CranNaturelle.ca

Fuji Chemical Industries USA Inc.
fujihealthscience.com

Fuller Enterprise USA Inc.
fulleringredients.com

GE Nutrients (Gencor)
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Gehring-Montgomery Inc.
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Gemsa Oils
gemsaoils.com

Gencanna Global
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Generichem Corp
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Hemp Exchange
hempexchange.com

Global Health Laboratories
globalhealthlabs.com

Gnosis by Lesaffre
gnosis-bio.com

Grain Processing Corporation (GPC)
grainprocessing.com

Hainan Zhongxin Wanguo Chemical Co. Ltd.
zxchemwg.com

Halal Certification Services DBA American Premier Business Solutions
halalcs.us

Healthy Food Ingredients
skfood.com

Hebei Yanuo Bioscience Co. Ltd.
yanuo.com

Hemp Sail
Hempsail.net

Herbally Yours
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Horphag Research USA
pynogenol.com

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ISC Gums
iscgums.com

Japan Bio Science Laboratory Co. Ltd.
jbsl-net.com

JHD Corp.
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Where do you get your industry news?

As an official content provider for SupplySide, **Natural Products Insider** connects ingredient buyers and suppliers with executives across the health and nutrition marketplace.



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QuickLabel
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Refine Biology
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roelmi.itenindex.html

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sdthzy.com

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yuwangcn.com

Shanghai Freeman LifeScience Co. Ltd.
sflifescience.com

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haishunpackaging.com

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nutranovo.com

Shenyang Gold Jyouki Technology Co. Ltd.
jyoukicheim.com

Sibelius Natural Products
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Silva International
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soft-gel.com

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