

## Post-Show Report 2021

August 24 & 25, 2021  
Meadowlands Exposition Center | Secaucus, NJ  
suppliesideeast.com

SupplySide East 2021 was the first in-person event SupplySide hosted after the pandemic hiatus of in-person events. This year's transitional, yet memorable event helped reunite health & nutrition leaders on the East Coast and prepare for a successful 2021 and beyond.

### Visitor Stats



**1,600+**  
Attendees

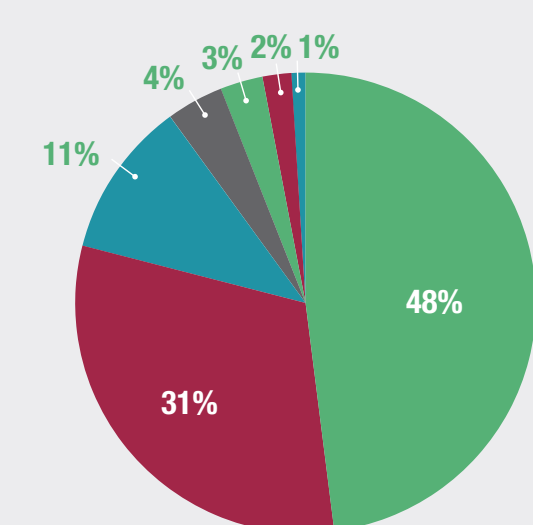


**146**  
Exhibiting Companies



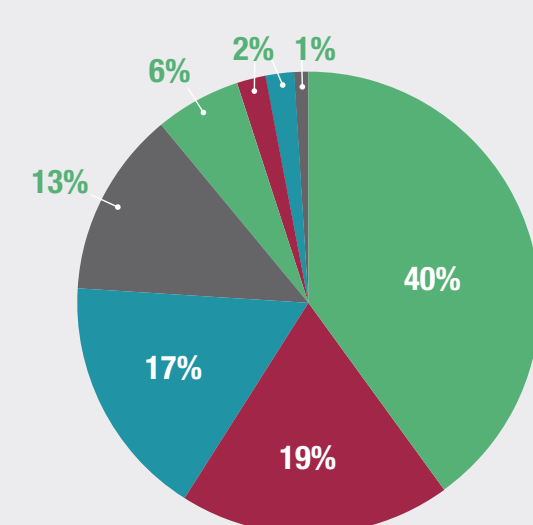
**18**  
Countries Represented

### Primary Business Type



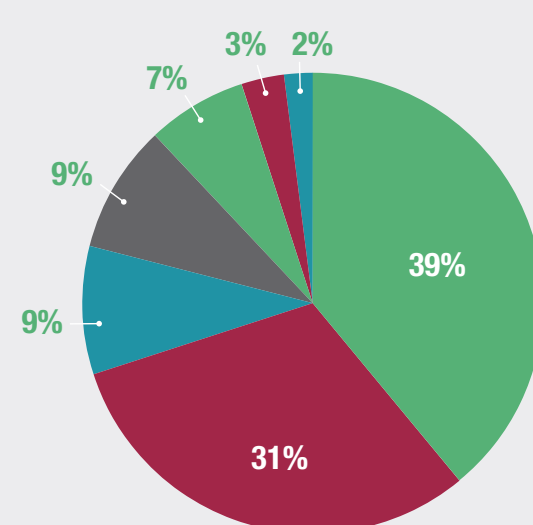
Manufacturer	48%
Supplier/Distributor of Raw Ingredients	31%
Business Services/Other	11%
Distributor	4%
Retailer	3%
Investor	2%
Health Practitioner	1%

### Manufacturer Breakout



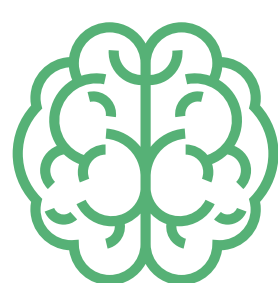
Vitamin/Mineral/Herb/Supplements Mfr.	40%
Nutraceutical Mfr.	19%
Contract Mfr.	17%
Food Mfr.	13%
Personal care	6%
OTC Pharma.	2%
Bev Mfr.	2%
Multi-Level Marketing	1%

### Job Title

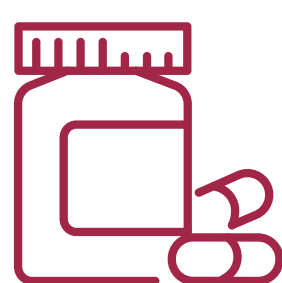


C-Level	39%
Manager/Supervisor	31%
Director	9%
VP	9%
Assistant/Associate/Coordinator	7%
Consultant	3%
Chemist/Scientist	2%

### Topics of Interest



Cognitive/Brain Health



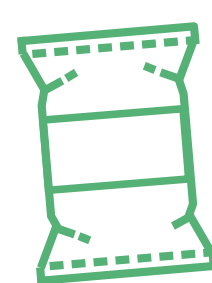
Probiotics



CBD



Healthy Aging



Clean Label



Personalized Nutrition



Business in Nutraceuticals

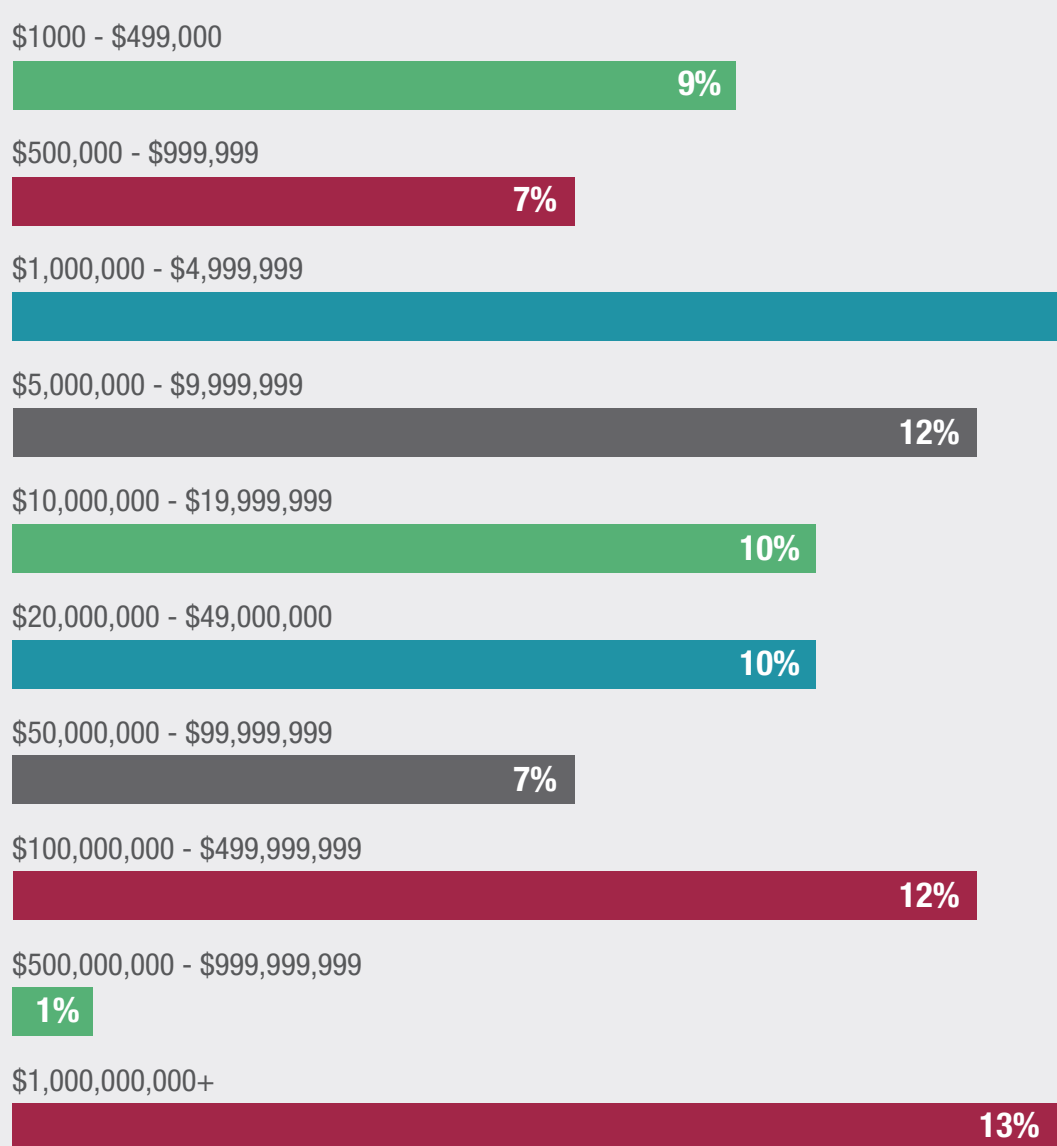


Sports Fitness/Nutrition



Regulatory

### Total Company Revenue (USD)



### Key Companies in Attendance

Atrium Innovations  
Bayer  
BeyondBrands  
Country Life  
Designs for Health  
Florida Supplement  
GNC

Natures Bounty  
Nestle Health Science  
Pharmavite  
Reckitt Benckiser  
Solgar Vitamin and Herb  
The Vitamin Shoppe