



SupplySide[®] EAST

AUGUST 24 & 25, 2021

Meadowlands Exposition Center
Secaucus, NJ

RESERVE BOOTH SPACE

EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN

August 23 8am-5pm

August 24 8am-10am

SHOW HOURS

August 24 10:30am-4pm

August 25 10:30am-3:30pm

EXHIBITOR MOVE-OUT

August 25 3:30pm-7pm

Dates & Hours are subject to change

** General Liability Insurance – required for all companies located outside of the United States and Canada.*

BOOTH FEES

- Linear Booth: \$58.50 per sq. ft.
- Island Booth: \$65 per sq. ft.
- Each Corner Premium: \$350
- General Liability Insurance: \$185 flat fee*

BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear booth only)
- Company listing on the show website, mobile app, Expo Preview, Show Guide.
- Four Exhibitor badges per 100 sq. ft.

TABLETOP FEES

- Tabletop: \$3,475
- General Liability Insurance: \$185 flat fee*

TABLETOP FEES INCLUDE:

- (1) Draped counter height table 4'W x 24"D x 42"H
- (2) Counter height chairs
- (1) Wastebasket
- Facility is carpeted (No additional flooring is permitted)
- Two Exhibitor badges
- Company listing on the show website, mobile app, Expo Preview, Show Guide.

WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs

- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

WHO ATTENDS?

3,000+ CPG decision-makers representing 36 countries in the key industries of nutrition, health and food.

READY TO RESERVE YOUR SPACE?

To reserve your booth or inquire about Sponsorship Opportunities contact your Account Manager or

Ioana Neacsu, Director of Sales, SupplySide Portfolio at (480) 309-4915 or email at ioana.neacsu@informa.com.

supplysideeast.com

BOOTH PACKAGES

Having a presence on the SupplySide East show floor is even easier and affordable.

PACKAGE A

\$9,600



- 100 sq. ft. In-line booth space
- Back wall with custom graphics*
- Counter with custom graphic kick panel & locking doors*
- (1) Starbase Table 40"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

PACKAGE B

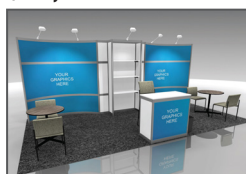
\$10,700



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header*
- (1) Center Wall Graphic*
- (6) Shelves (adjustable)
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (4) lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

PACKAGE C

\$19,000



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves* (adjustable)
- (4) Padded Chairs
- (1) Padded Stool
- (2) Madison Table 30"W x 30"H
- (1) Wastebasket & Porter Service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 Exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. All booth packages also include the standard booth inclusions.

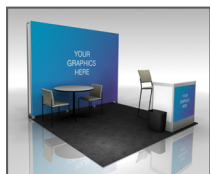
**Client to provide print-ready graphics*

BOOTH PACKAGES INTERNATIONAL

Having a presence on the SupplySide East show floor is even easier and affordable.

PACKAGE A

\$9,785



- 100 sq. ft. In-line booth space
- Back wall with custom graphics*
- Counter with custom graphic kick panel & locking doors*
- (1) Starbase Table 40"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Carpet (7 color choices)
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges
- International Exhibitor Insurance

PACKAGE B

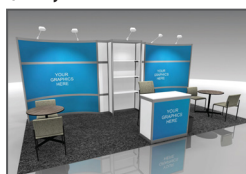
\$10,885



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header*
- (1) Center Wall Graphic*
- (6) Shelves (adjustable)
- (1) Padded Stool
- (1) Wastebasket & Porter Service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (4) lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges
- International Exhibitor Insurance

PACKAGE C

\$19,185



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves* (adjustable)
- (4) Padded Chairs
- (1) Padded Stool
- (2) Madison Table 30"W x 30"H
- (1) Wastebasket & Porter Service
- Welcome counter with graphics & locking doors*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Pre-show booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 Exhibitor badges
- International Exhibitor Insurance

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. All booth packages also include the standard booth inclusions.

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